



**COSMOHERB NATURALS
IS A WHOLESALE
COSMETIC
MANUFACTURER WITH A
TEAM OF EXPERT
SCIENTISTS AND
RESEARCHERS,
DELIVERING SAFE,
EFFECTIVE, AND HIGH-
QUALITY PRODUCTS IN
BULK AND PRIVATE
LABEL.**

**COSMOHERB NATURALS - SKIN &
HAIR CARE SOLUTIONS FOR YOUR
BRAND**

(Aesthetic Organic Cosmetics)

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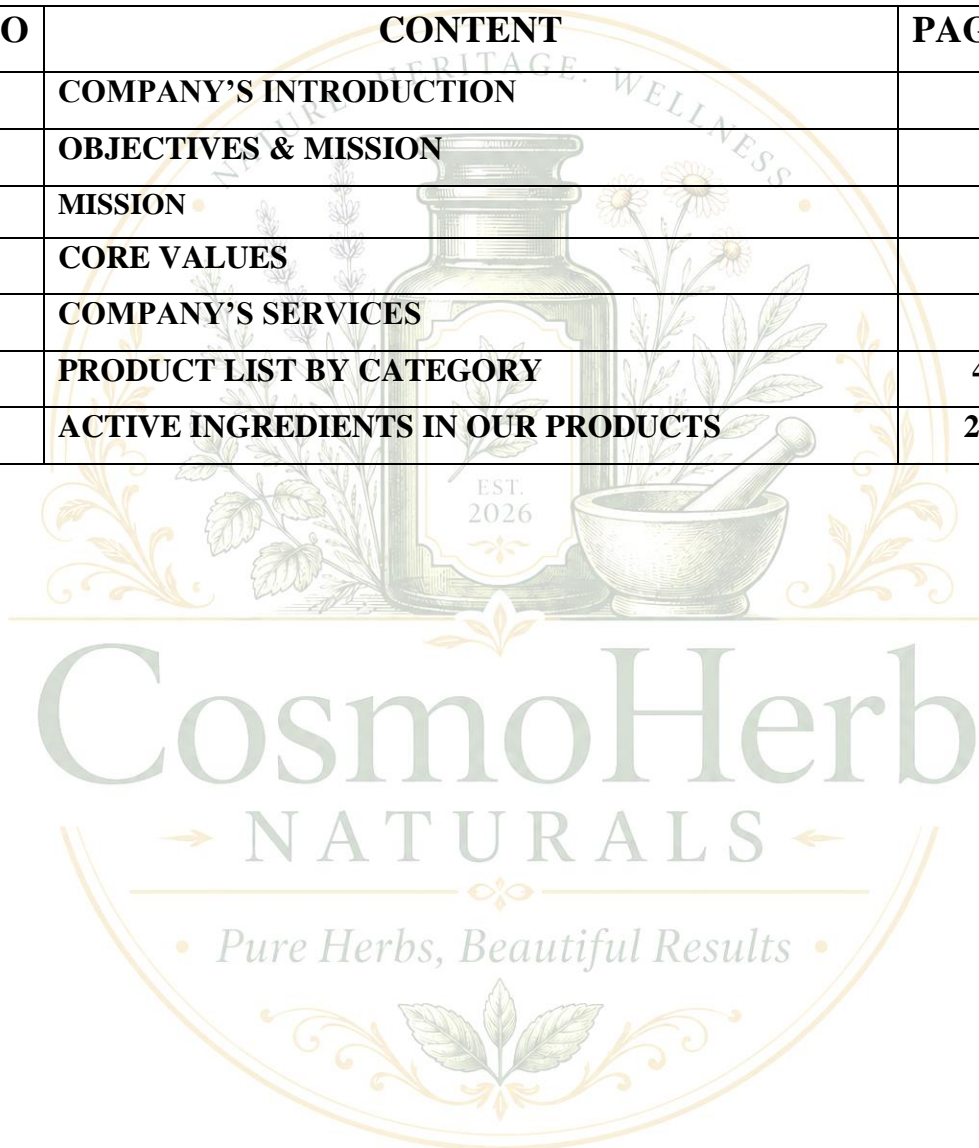
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COSMOHERB NATURALS - Skin & Hair Care Solutions
(Aesthetic Organic Cosmetics)

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1. Company's Introduction

"Welcome to **CosmoHerb Naturals**, a committed company working in the area of natural product-based Skin & Hair Care Products, where nature meets beauty. Beauty is an imperative and it is the main concern for all. You might be very careful about the food and care about the skin and hair.

We all go through a certain procedure to maintain a youthful skin like cleaning, exfoliating, and moisturizing. While skin is the first organ that suffers from external damages like pollution; skin care is very important, while more or less similar is the case with hair. We are dedicated company to crafting high-quality, organic skin and hair care products that nourish and rejuvenate your skin and locks.

Our formulations are carefully designed to harness the power of natural ingredients, ensuring a gentle and effective approach to beauty. At CosmoHerb Naturals, we believe in promoting healthy, glowing skin and vibrant hair, while respecting the environment and your well-being."

Our Research and Development (R&D) Team is working with enthusiasm to develop and then to produce high-quality products with competitive prices. Our manufacturing system utilizes a combination of conventional and modern techniques to produce quality products comprised of plant extracts, organic compounds and potential component derived from natural products.

1.1. Company's Customer Service Features

Our dedicated team offers support to our valued customers through various channels, such as phone, email, live chat, and social media. Our team is highly responsive, knowledgeable, and empathetic, ensuring customers feel heard and valued. Our representatives provide expert advice on product usage, benefits, and potential interactions or allergies. They keep customers informed about order status, shipping, and delivery. Our company establishes a clear return and exchange policy, ensuring customers can easily return or exchange products that don't meet their needs.

We also offer personalized product recommendations based on customers' skin and hair types, concerns, and preferences, and we encourage customers to provide feedback and reviews, using this input to improve products and services.

2. Company's Objectives

- To develop and manufacture skin and hair care products that meets the highest standards of quality, safety, and efficacy.
- To educate customers on the benefits of using organic and natural products for skin and hair care.
- To Foster strong relationships with customers through exceptional customer service, product quality, and engagement.
- To continuously innovate and expand our product range to cater to diverse customer needs and preferences.

3. Company's Mission

"At CosmoHerb Naturals, our mission is to empower individuals to achieve radiant, healthy skin and hair through our carefully crafted, organic products. We are committed to using only the finest natural ingredients, sustainable practices, and innovative formulations to deliver exceptional results.

We strive to build a community that values self-care, wellness, and beauty that's in harmony with nature. Our goal is to help people feel confident, beautiful, and connected to their natural selves."

4. Core Values of the Company

- We believe in harnessing the power of nature to create effective, gentle, and sustainable products.
- We are committed to delivering high-quality products that meet the highest standards of safety, efficacy, and customer satisfaction.
- We prioritize the health and well-being of our customers, ensuring our products are safe, gentle, and effective.
- We strive to minimize our environmental footprint through eco-friendly practices, sustainable sourcing, and responsible manufacturing.
- We continuously innovate and improve our products and processes to stay ahead of the curve and meet evolving customer needs.
- We are committed to transparency in our ingredients, manufacturing processes, and business practices.

5. Customer Services

5.1. Formula Development

Our R & D team follows literature reports to explore new natural ingredients in unique, effective and safe formulation development. Our team keeps in consideration the latest consumer demands and industrial activities.

5.2. Customization

Our Company offers to produce customizable product development as per need of the customers. Since we are flexible company thus our production capabilities enable us to meet market demands.

PRODUCT LIST BY CATEGORY

(SERUMS)

1. VITAMIN C FACE SERUM

1.1 Benefits

Vitamin C Serum of CosmoHerb Naturals contains Sodium ascorbyl phosphate (SAP), the stable derivative of vitamin C as its active ingredient. This serum functions as an antioxidant by neutralizing free radicals through electron donating property and thus it protects skin cell damages. It also supports the regeneration of other antioxidants in the body like vitamin E, further strengthening its antioxidant power. Vitamin C serum of CosmoHerb Naturals has anti-inflammatory, skin soothing properties reduces skin redness and swelling, which can be beneficial for healing scars and melasma. This serum also contains hyaluronic acid, which helps retain moisture and leave the skin feeling soft and supple.

1.2. How to Use

- **Apply a few drops:** Gently massage a few drops of serum into your face and neck.
- **Use in the morning:** Apply before sunscreen and makeup for added protection and benefits.
- **Be consistent:** Use regularly for optimal results.

1.3. Precautions

- **Patch test:** Always patch test a new serum on a small area of skin before using it on your face.
- **Store properly:** Keep the serum in a cool, dark place to maintain its potency.

2. GLYCOLIC ACID FACE SERUM

2.1. Benefits

• *Pure Herbs, Beautiful Results* •

Glycolic acid Serum of CosmoHerb Naturals contains glycolic acid, an alpha-hydroxy acid (AHA) as its active ingredient. This fast-absorbing serum removes dead skin through its exfoliating property. This serum helps to unclog pores, reducing the appearance of blackheads and whiteheads. As the top layer of dead and faded skin cells is removed, this serum helps to reduce the appearance of dark spots and even out skin tone, in addition it also helps to reverse sun damage and reduce the appearance of hyperpigmentation caused by UV exposure.

2.2. How to Use

- **Start with a lower concentration:** Begin with a lower concentration (around 5-7%) and gradually increase as your skin becomes more tolerant.
- **Use at night:** Apply glycolic acid serum at night, as it can make skin more sensitive to the sun.

2.3. Precautions

- **Patch test:** Always patch test a new glycolic acid serum on a small area of skin before using it on your face.
- **Be gentle:** Glycolic acid can be irritating, so start with a lower concentration and gradually increase.
- **Avoid sensitive areas:** Avoid applying glycolic acid serum to sensitive areas, such as the skin around the eyes, mouth, or nose.

3. RETINOL FACE SERUM

3.1. Benefits

Retinol Serum of CosmoHerb Naturals contains Vitamin A, a retinoid that is considered a master ingredient in organic skin care products. To get a younger and fair skin, it is necessary to somehow speed up skin cell turnover, which is fortunately possible by using retinol serum of CosmoHerb Naturals. This serum also helps reducing skin discoloration by removing dead and dull cells, and also inhibits the melanin production. This dual action of this serum helps fade existing dark spots which leads to get an even skin tone. Further this serum increases collagen and elastin production, and thus improves skin elasticity and reduces the appearance of wrinkles and fine lines.

3.2. How to Use

- **Start with a lower concentration:** Begin with a lower concentration (around 0.25-0.5%) and gradually increase.
- **Use at night:** Apply retinol serum at night, as it can make skin more sensitive to the sun.
- **Follow with sunscreen:** Always follow up with a broad-spectrum sunscreen with at least SPF 30 in the morning.

3.3. Precautions

- **Patch test:** Always patch test a new retinol serum on a small area of skin before using it on your face.
- **Be patient:** Retinol can take time to show results, so be patient and consistent.
- **Avoid sensitive areas:** Avoid applying retinol serum to sensitive areas.

3.4. Who Should Avoid Retinol

- **Pregnant or breastfeeding women:** Consult a doctor before using retinol.
- **Sensitive skin Person's:** Start with a lower concentration or consult a dermatologist.

4. PEPTIDES VITAMIN B3 SERUM

4.1. Benefits

Peptide-Vitamin B3 serum of CosmoHerb Naturals contains palmitoyl pentapeptide-3 and Niacinamide as its active ingredients. This peptide has proven ability to stimulate new production of collagen fibers for the firmness and elasticity of the skin. Due to its active ingredients, this serum can inhibit enzymes that break down collagen and elastin, further helping to maintain skin firmness and elasticity over time. Niacinamide in this serum can reduce the swelling and redness associated with acne by blocking chemicals in the immune system that promote inflammation. Niacinamide helps regulate the amount of oil produced by the sebaceous glands, which can help prevent acne breakouts and minimize the appearance of pores. It reduces hyperpigmentation and dark spots, resulting in a more radiant complexion. Its anti-inflammatory property helps soothe and calm the skin. A strategic combination of peptides and niacinamide can help improve skin texture, leaving it feeling smooth and supple.

4.2. How to Use

- **Apply a few drops:** Gently massage a few drops of serum into your face and neck.
- **Use morning and night:** Can be used both in the morning and at night, depending on your skincare routine.
- **Follow with moisturizer and sunscreen:** Follow up with a moisturizer and broad-spectrum sunscreen with at least SPF 30.⁶

4.3. Precautions

- **Patch test:** Always patch test a new serum on a small area of skin before using it on your face.
- **Be consistent:** Use the serum consistently for optimal results.

5. SALICYLIC ACID FACE SERUM

5.1. Benefits

Salicylic acid face serum of CosmoHerb Naturals contains salicylic acid (beta-hydroxyl acid) as active ingredient. This acid is the most attractive choice for exfoliation and anti-acne, anti-blackheads etc. This serum gently removes dead skin cells, promotes cell turnover and thus gives you a brighter and smoother skin. The removal of dead skin cells also results in reduction of the appearance of dark spots and hyperpigmentation, which leads to the improved skin texture, with feeling smooth and supple. Although salicylic acid causes dryness of the skin, this serum is supplemented with hyaluronic acid and other humectants that combat the dryness and gives feeling of calm and smooth.

5.2. How to Use:

- Start with a less frequent use and then gradually increase the usage frequency.

- **Use at night:** Apply salicylic acid serum at night, as it can make skin more sensitive to the sun.
- **Follow with sunscreen:** Always follow up with a broad-spectrum sunscreen with at least SPF 30 in the morning.

5.3. Precautions

- **Patch test:** Always patch test a new salicylic acid serum.
- **Be gentle:** Salicylic acid can be irritating, so start with a lower concentration.
- **Avoid sensitive areas:** Avoid applying salicylic acid serum to sensitive areas.

6. ZINC-NIACINAMIDE FACE SERUM

6.1. Benefits

Zinc-Niacinamide serum of CosmoHerb Naturals contains Zinc pyrrolidine carboxylate (Zn-PCA) and 10% nicotinamide as active ingredients. Zinc acts as antioxidant and immune modulating agent and reduces oxidative stress. In addition to control oil production, this serum helps to reduce hyperpigmentation and dark spots, resulting in a more radiant complexion. Niacinamide enhances the skin's barrier function, improves skin elasticity, reduces moisture loss and improves skin hydration that results into a reduction in the appearance of fine lines and wrinkles. This serum is best product for sensitive skin.

6.2. How to Use

- **Apply a few drops:** Gently massage a few drops of serum into your face and neck.
- **Use in morning and night:** Can be used both in the morning and at night, depending on your skincare routine.
- **Follow with moisturizer and sunscreen:** Follow up with a moisturizer and broad-spectrum sunscreen with at least SPF 30.

7. ZINC-SALICYLIC ACID FACE SERUM

7.1. Benefits

Zinc-Salicylic acid face serum of CosmoHerb Naturals is a unique combination of Zinc-PCA and salicylic acid. It is the most effective and potential skin care product that not only effectively fights against acne causing bacterial but also gently and safely exfoliates the dead skin cells. It unclogs pores, removes debris and controls oil production. The combination of both the ingredients results in brighter, younger and supple smoother skin. The combination of zinc-PCA and salicylic acid makes this serum potentially beneficial for acne-prone skin.

7.2. How to Use

- **Apply a few drops:** Gently massage a few drops of serum into your face and neck.
- **Use at night:** Apply at night, as salicylic acid can make skin more sensitive to the sun.

- **Follow with sunscreen:** Always follow up with a broad-spectrum sunscreen with at least SPF 30 in the morning.

8. ZINC-PCA-GLYCOLIC ACID SERUM

8.1. Benefits

Zinc-Glycolic acid face serum of CosmoHerb Naturals is another unique combination of Zinc-PCA and an alpha-hydroxy acid. It does not only gently remove dead skin cells, promoting cell turnover, unclogs pores, controls acne and blackheads but also reduces hyperpigmentation. Glycolic acid being melanin production inhibitor lightens the skin darkness and effectively fights against freckles. Regular use of this serum improves skin texture leaving it feeling smooth and supple. This serum is best choice for acne-prone and dull skin.

8.2. How to Use

- **Start with a lower concentration:** Begin with a lower concentration of glycolic acid (around 5-7%) and gradually increase.
- **Use at night:** Apply at night, as glycolic acid can make skin more sensitive to the sun.
- **Follow with sunscreen:** Always follow up with a broad-spectrum sunscreen with at least SPF 30 in the morning.

9. HYALURONIC ACID-VITAMIN C SERUM

9.1. Benefits

A hyaluronic acid and Vitamin C serum combo deeply hydrates while brightening, boosting collagen, and fighting aging; Vitamin C protects against sun damage and fades dark spots, while hyaluronic acid plumps skin with moisture, smooths texture, strengthens the skin barrier, and reduces irritation from Vitamin C, creating a synergistic effect for radiant, firm, and hydrated skin. Vitamin C reduces dullness, dark spots, and hyperpigmentation, leading to a more radiant complexion. Vitamin C stimulates collagen production, improving skin firmness and elasticity, while hyaluronic acid helps replenish it. Hyaluronic acid draws moisture into the skin, making it look fuller and smoother, while Vitamin C supports moisture retention. The combined effect minimizes fine lines and wrinkles by promoting cell turnover and deep hydration. It smooths rough skin texture and calms redness, with hyaluronic acid preventing dryness that Vitamin C can sometimes cause.

9.2. How to use

- Cleanse your face, then apply required amount of the serum to dry skin, let it absorb, then apply seal with after serum moisturizer.

10. HYALURONIC ACID-RETINOL SERUM

10.1. Benefits

A hyaluronic acid and retinol serum offers powerful anti-aging benefits by combining retinol's cell turnover and collagen-boosting effects with hyaluronic acid's intense hydration, resulting in smoother, firmer, plumper, and brighter skin, while the hyaluronic acid counteracts retinol's potential dryness and irritation, making it a well-rounded treatment for wrinkles, texture, and radiance. Both ingredients help reveal a more radiant, supple, and even-toned complexion. Hyaluronic acid (HA) strengthens the skin's moisture barrier, making it more resilient.

10.2. How to use

- Cleans your face with warm water, then apply the serum a pea-sized amount, waiting a few minutes for it to absorb before sealing with moisturizer, especially important for sensitive skin to prevent dryness and irritation.
- Always use SPF during the day as retinol increases sun sensitivity.

11. HYALURONIC ACID-GLYCOLIC ACID SERUM

11.1. Benefits

A hyaluronic acid and glycolic acid serum offers dual benefits. It exfoliates dead skin, brightens tone, fades spots, and boosts collagen, in addition to deeply hydrates the skin to plumps, reduces fine lines, and improves elasticity, creating smoother, and more radiant and balanced skin. It safely removes dead skin cells, unclogs pores, and promotes cell turnover for smoother texture and clearer skin. It effectively reduces dark spots, hyperpigmentation, and acne marks, leading to a more radiant complexion. It also stimulates collagen production, minimizing fine lines, wrinkles, and improving skin firmness. It clears pores and prevents breakouts like blackheads and pimples.

12. HYALURONIC ACID-TRANEXAMIC ACID SERUM

12.1. Benefits

A hyaluronic acid (HA) and tranexamic acid (TXA) serum offers dual benefits. It targets dark spots, hyperpigmentation (melasma, sun spots, acne marks), post-acne marks and redness by inhibiting melanin production, besides, it provides deep, long-lasting hydration, plumping the skin and reducing fine lines, resulting in a brighter, smoother, more even-toned, and radiant complexion without irritation, making it great for holistic anti-aging and brightening.

13. DARK EYE CIRCLE SERUM

13.1. Benefits

Dark Circle Eye Serum of CosmoHerb Naturals contains some precious organic compounds that deduce appearance of dark eye circles. Ingredients like caffeine, peptides, or vitamin K can help reduce the appearance of dark circles. Its brightening agents like niacinamide and Centella asiatica extract can help even out skin tone and reduces wrinkles. Caffeine and peptides help constrict blood vessels and reduce puffiness, in addition, retinol can help improve skin elasticity and reduce fine lines.

13.2. How to Use

- Put a tiny drop onto the fingertip of your ring finger, Warm the product by gently rubbing your fingertips together. Gently dot or dab the serum around the eye area, following the curve of the orbital bone. Avoid rubbing, as the skin around the eyes is delicate and prone to wrinkles.
- It can be used both in the morning and at night,
- Follow up with a moisturizer and broad-spectrum sunscreen during day time.

14. UNDERARM SERUM/ANTI-SWEAT, ANTI-SMELL

14.1. Benefits

Underarm serums brighten dark skin, even skin tone, control odor, and reduce irritation by exfoliating dead skin, inhibiting melanin, and providing deep hydration with ingredients like Arbutin, Kojic Acid, Lactic acid and Niacinamide, offering smoother, fresher, and more confident underarm skin. They help with razor bumps, soothe sensitive skin, and some even offer sweat control, making underarms softer and less prone to darkening. Neutralizes odor-causing bacteria and removes buildup from dead skin, keeping you fresh. Calms redness and irritation from shaving, friction, or ingrown hairs.

14.2. How to use

- **Cleanse & Dry:** Wash your underarms with a mild cleanser and pat completely dry with a soft towel.
- **Apply Serum:** Dispense 2-3 drops (or use spray) onto each underarm.
- **Massage In:** Gently pat or massage the serum into the skin until fully absorbed.
- **Wait:** Allow the serum to dry and absorb for a few minutes (around 5 mins) before putting on clothes or deodorant.
- **Consistency:** Apply once or twice daily (morning and/or night) for best results, as consistency is key.

(SHAMPOOS)

1. SALICYCLIC ACID SHAMPOO

1.1. Benefits

Salicylic acid shampoo by CosmoHerb Naturals offers several benefits. The active component, salicylic acid is a keratolytic organic compound that causes the skin of the skull to rip off dead cells from its top layer by increasing the amount of moisture in the skin and dissolving the glue-like substance that makes the cells clump together. Therefore, this shampoo makes it easier to eliminate flakes of dandruff, softens the top layer of skin, and decreases scaling and dryness, help to control oil production, psoriasis, promotes healthy hair growth and helps to manage symptoms like itching and dryness associated with psoriasis and helps treat seborrheic dermatitis.

1.2. How to use

- Fully wet hair, and then apply an appropriate amount of shampoo to wet hair. Massage gently into scalp, leave for 1-3 minutes and thoroughly rinse with warm water.

1.3. Precautions

- Avoid contact with eyes, discontinue use if irritation persists. Consult a dermatologist if you have sensitive skin or concerns.

2. HERBAL SHAMPOO

2.1. Benefits

Herbal shampoo by CosmoHerb Naturals is decorated with several precious herbs which are rich in vitamins A, C, D, E, and K and many hairs promoting fatty acids. It works for hair by providing a natural, gentle cleansing action due to its saponin content, which creates lather without stripping away natural oils. Additionally, it nourishes the scalp with vitamins, minerals, and antioxidants, promoting hair growth and strength. Its natural components also help to manage dandruff and scalp inflammation, promotes blood circulation, creating a healthier environment for hair to thrive. Its rich nutrient contents, particularly Vitamin C, antioxidants, and essential fatty acids strengthen hair follicles and promote healthy hair growth.

2.2. How to use

- Wet hair completely and apply shampoo to wet hair. Gently massage into scalp, leave for a minute or 2 and then thoroughly rinse off with warm water. Repeat if desired, but often once is sufficient.

3. ARGAN OIL SHAMPOO

3.1. Benefits

Argan oil shampoo of CosmoHerb Naturals contains original Argan's that oil offers numerous benefits: Argan oil's nutrient profile makes it popular in hair care, skincare, and cosmetics. Argan oil's high content of fatty acids, particularly omega-6 (linoleic acid) and omega-9 (oleic acid), helps to penetrate the hair shaft and provide deep hydration. It is also rich in antioxidants like vitamin E and polyphenols protecting hair from free radical damage and environmental stressors. This shampoo helps to restore moisture to dry, damaged hair and prevents further moisture loss, leaving hair feeling soft and supple. In addition to improve hair health, this shampoo soothes irritated scalp, reduces inflammation and promotes healthy scalp environment. It is very suitable for dry, damaged, or color-treated hair.

3.2. How to use

- Wet hair completely and apply shampoo to wet hair. Gently massage into scalp, leave for a minute or 2 and then thoroughly rinse off with warm water.
- Repeat if desired, but often once is sufficient.

4. SULPHATE FREE SHAMPOO

4.1. Benefits

Sulfate-free shampoo of CosmoHerb Naturals is prepared by plant-derived surfactants that effectively remove dirt, oil, and product buildup without stripping away natural oils. This shampoo is specially designed for those who color their hair, because this shampoo can help prevent color fading and make the color appear more vibrant. CosmoHerb Naturals Sulphate free shampoo is supplemented with provitamin B5, which is added to this shampoo to impart the property of moisturizing and strengthening hair.

4.2. How to use

- Wet hair completely and apply shampoo to wet hair. Gently massage into scalp, leave for a minute or 2 and then thoroughly rinse off with warm water.
- Repeat if desired, but often once is sufficient.

5. ANTIDANDRUFF-ZP-11 SHAMPOO

5.1. Benefits

Antidandruff Shampoo of CosmoHerb Naturals contains several hair supporting ingredients including zinc pyrithione, which offers strong antidandruff power to the shampoo. CosmoHerb Naturals antidandruff shampoo eliminates dandruff by incorporating micronized zinc pyrithione and rosemary extract in its formula. These ingredients work together to cleanse,

purify, and smooth the hair, regulating sebum production, eliminating dandruff, and preventing its recurrence.

5.2. How to use

- Wet hair completely and apply shampoo to wet hair. Gently massage into scalp, leave for a minute or 2 and then thoroughly rinse off with warm water.
- Repeat if desired, but often once is sufficient.

6. BABY SHAMPOO

6.1. Benefits

Baby shampoo of CosmoHerb Naturals is composed of several delicate ingredients that include rose water, aloe vera and calendula extracts. Other beneficial ingredients include vegetable glycerin for moisture retention, and gentle cleansers like coco-glucoside. It is also supplemented with hyaluronic acid and Vitamin E for soothing and restoring the skin's natural barrier. It is free from harsh chemicals like parabens, sulfates, dyes, phthalates and synthetic fragrances. Lavender oil is used to impart a cool scent to this shampoo, which also promotes relaxation and induce healthy sleep to the baby. Lavender is also a natural anti-inflammatory and pain-relieving agent, which can help soothe baby acne, eczema, and minor skin irritations. This makes it an ideal ingredient for promoting both healthy skin and a peaceful, stress-free environment for your baby.

7. HAIR CONDITIONER

7.1. Benefits

CosmoHerb Naturals Hair Conditioner is a post-shampoo treatment that moisturizes, smooths, and protects hair by replenishing moisture stripped during cleansing, making it softer, easier to detangle, more manageable. It reduces frizz, static, and hair breakage. It works by coating hair strands to seal the cuticle, creating a smoother surface, and often contains ingredients like oils, humectants, and proteins for added hydration, strength, and shine, improving hair's overall feel and appearance. It is effective moisturizer that is designed for your hair to protect your hair from damage and splitting.

7.2. How to use

- Wash your hair with shampoo, apply conditioner from mid-lengths to ends, gently detangle your mane and let the conditioner stay for few minutes. Rinse with warm water and finish with an in-shower treatment (optional).

NOTE: The best way to apply conditioner is by first ringing out your hair a bit to remove excess water. When your hair is too wet, the conditioner gets diluted by the water and cannot soak in as well. With too much water, you could be preventing your hair from absorbing all the beneficial ingredients from the conditioner.

(FACE WASH)

1. BRIGHTENING FACEWASH

1.1. Benefits

Brightening face wash of CosmoHerb Naturals contains niacinamide, vitamin C, alpha-arbutin, panthenol and glycolic acid as active ingredients. This face wash works by gently removing dead skin cells penetrating the skin and promoting cellular turnover. It helps fade hyperpigmentation and dark spots, resulting in a more even skin tone. It also possesses anti-inflammatory properties that can soothe irritated skin and reduce redness, making it beneficial for conditions like eczema and acne. Additionally, it helps strengthen the skin's barrier, improving its ability to retain moisture and protect against external stressors, leading to smoother, more radiant skin.

1.2. How to use

- To properly use face wash, wet your face with lukewarm water, apply a small amount of face wash to your face, using gentle circular motions, massage the face wash into your skin, ensuring to cover all areas, including the forehead, cheeks, chin, and neck. Avoid the sensitive area around your eyes. Then rinse thoroughly with lukewarm water, and use a clean, soft cloth or towel to gently pat your face dry.

2. CLARIFYING FACEWASH

2.1. Benefits

Salicylic acid face wash by CosmoHerb Naturals is especially formulated for acne prone skin, blackheads, whiteheads and melisma. In addition to niacinamide, it contains salicylic acid (BHA) active component. Salicylic acid penetrates deep into pores and breaks down the debris that clogs them, this helps to exfoliate the skin and promote cell turnover, leading to smoother and clearer skin. It dissolves the bonds between dead skin cells and excess oil, and helps to unclog pores and prevent new breakouts. Salicylic acid can also help reduce inflammation and redness associated with acne breakouts. In essence, salicylic acid face wash acts as a deep cleanser, exfoliant, and anti-inflammatory agent, working to clear pores, reduce inflammation, and prevent new breakouts. It is also supplemented with aloe vera that imparts antibacterial and anti-inflammatory properties and helps control acne-causing bacteria and reduces inflammation. The humectant properties of aloe vera draw moisture into the skin, providing deep hydration without making it greasy.

2.2. How to use

- Wet your face fully with lukewarm water. Apply a dime-sized amount of face wash to your hands, rub your hands together to create a light lather, and then gently massage the face wash onto your face in a circular motion, avoiding the eye area. Avoid rubbing, as this can irritate the skin. Allow the face wash to soak in for about 30-60 seconds,

rinse thoroughly with lukewarm water and gently pat your face with a dry towel. Follow with an oil-free moisturizer, especially if you have dry skin.

- If using the face wash in the morning, be sure to apply sunscreen as salicylic acid can increase sun sensitivity.
- For best results, use it twice daily, morning and night.

3. REJUVINATING FACEWASH

3.1. Benefits

Rejuvenating face wash of CosmoHerb Naturals is carefully formulated with organic ingredients. In addition to deep cleansing, it boosts collagen production, helps fade hyperpigmentation and dark spots, resulting in a more even skin tone. It effectively removes stubborn makeup, cosmetic residue and impurities without stripping the skin. It contains Centella asiatica extract, which soothes and hydrates the skin irritated, besides it effectively hydrates skin, resulting in a more supple feel and appearance. It helps strengthen the skin's barrier, improving its ability to retain moisture and protect against external stressors, leading to smoother, more radiant skin.

3.2. How to use

- To properly use face wash, wet your face with lukewarm water, apply a small amount of face wash to your face, using gentle circular motions, massage the face wash into your skin, ensuring to cover all areas, including the forehead, cheeks, chin, and neck. Avoid the sensitive area around your eyes. Then rinse thoroughly with lukewarm water, and use a clean, soft cloth or towel to gently pat your face dry.

4. CREAMY FACE WASH

4.1. Benefits

CosmoHerb Naturals Creamy Face Wash is an excellent blend of important saturated fatty acids like lauric acid, myristic acid, stearic acid; in addition, it contains conditioning agents, almond and castor oils, niacinamide, glycerin and some skin rejuvenating esters. It offers gentle yet effective cleansing, deeply hydrating and nourishing the skin while removing dirt, oil, and makeup without stripping moisture, making them ideal for dry, sensitive, or mature skin but beneficial for all types to maintain a soft, supple, and balanced complexion, improving texture and radiance over time.

4.2. How to use

- First wet your face with lukewarm water, then apply a pearl-sized amount to your hands, gently massage it onto your damp face and neck in upward circular motions for about 60 seconds to cleanse and moisturize, and finally, rinse thoroughly with lukewarm

water and pat dry with a clean towel, avoiding harsh rubbing to keep skin soft and hydrated

5. CHARCOAL FACE WASH

5.1. Benefits

CosmoHerb Naturals Charcoal Face Wash is decorated with several skin guard ingredients along with activated charcoal. Charcoal face wash deeply cleanses by drawing out dirt, oil, and toxins, unclogging pores, controlling shine, and fighting acne, leading to smoother, clearer, and brighter skin by gently exfoliating dead cells and reducing blemishes for a refreshed, mattified look. A charcoal face wash gets deep into your pores and cleanses your skin thoroughly. It gets rid of all dust, dirt and gunk that is trapped into your skin. This helps leave your skin feeling squeaky clean and fresh. Men's skin has larger pores in comparison to women. Activated Charcoal powder helps to lighten dark spots on your skin, is acne-free, and will improve the complexion and texture of your skin. It also removes dead skin cells, protects the skin from sunburn, removes scars & spots, and helps lighten dark circles.

5.2. How to use

- To use charcoal face wash, first wet your face with lukewarm water, then massage a small amount of the cleanser in circular motions for 30-60 seconds, avoiding eyes, and rinse thoroughly before patting dry and applying moisturizer to lock in hydration, adjusting frequency based on skin type.
- Daily for oily skin, a few times a week for dry skin.



(CREAMS)

1. ANTI-WRINKLE CREAM

1.1. Benefits

CosmoHerb Naturals anti-wrinkle cream neutralizes the oxidative stress in the middle layer of your skin; this can help to enlarge the pores and reduces the fine lines and wrinkles. This cream contains collagen peptides which boost skin elasticity to make the skin suppler and firmer and to give a youthful look to your skin. In addition, it provides deep hydration and improves blood circulation due to its important component madecassol, which also has potential anti-wrinkle properties. This cream is also supplemented with papaya and aguaje extracts, which fight against oxidative stress, boost skin healing and collagen production and thus potentially reduce wrinkles.

1.2. How to use

- Wash your face with a gentle cleanser and pat it to dry. Apply a small amount of the cream to the wrinkled area, typically around the eyes, forehead, and mouth. Gently massage it in with your fingertips, using upward strokes.
- Use it usually once or twice a day, morning and night.
- Be consistent and patient, as results may take a few weeks to show.

2. ANTI-FRECKLE CREAM

2.1. Benefits

Anti-freckle cream by CosmoHerb Naturals is composed of modern ingredients with potential efficacy and proven safety that effectively decreases hyperpigmentation, freckles, age spots and acne-scars. It is an excellent skin lightener and brightener suitable for all skin types and ethnicities that promotes a more uniform and radiant complexion.

2.2. How to Use

- Firstly, clean the skin using a gentle cleanser, dry it by gently patting. Apply a small amount to the freckled area, typically the face, neck, or hands. Gently massage it in with your fingertips, using gentle strokes.
- Use it once or twice a day, and always follow up with sunscreen during the day.
- Be consistent and patient, as results may take a few weeks to show.

3. NIGHT CREAM

3.1. Benefits

CosmoHerb Natural's Night Cream caters to your skin's enhanced ability to absorb nutrients during the night. Beyond providing deep hydration, it plays a vital role in actively supporting

the natural repair and regeneration processes your skin goes through while you sleep. The rich formulation of this product ensures your skin receives the nourishment it needs for optimal rejuvenation. It contains active ingredients like retinol, peptides, and antioxidants that support skin rejuvenating process, improving skin texture and reducing the appearance of fine lines and wrinkles. This helps to restore the skin's barrier function, reduce inflammation, and promote a more youthful appearance.

3.2. How to Use

- CosmoHerb Natural's night cream is super easy to use. Simply apply a generous amount to your face and neck before bed, after cleansing and toning. Gently massage it in with upward strokes, focusing on areas that need extra hydration. Let it absorb fully, and then get a good sleep. Wake up in the morning with softer, more nourished skin.

4. DAY CREAM

4.1. Benefits

CosmoHerb Natural's Organic's Day Cream is in fact a perfect moisturizer with Sun Protection factor. It also contains some natural ingredients as tyrosinase inhibitors thus lightening the skin dark coloration. Its primary function is hydration and skin safeguarding, whereas, the inclusion of SPF contributes to shielding your skin from the harmful effects of UV rays, providing essential protection during daylight hours and helping to protect against skin ageing. It is an "invisible shield" for softer, smoother skin. Its potential benefits are moisturizing, anti-aging support (fighting free radicals, reducing fine lines), brightening, and creating a smooth base for makeup, often featuring SPF and antioxidants like Vitamin C.

4.2. How to Use

- CosmoHerb Natural's Day cream is a staple in your morning skincare routine. Apply a small amount to your face and neck after cleansing and toning. Gently massage it in with upward strokes, then top it off with SPF for sun protection.

5. AFTER SERUM/GENERAL MOISTURIZER

5.1. Benefits

Applying CosmoHerb Natural's Organic's moisturizer after serum helps lock in hydration and ensures the serum's active ingredients are fully absorbed for optimal results. Serums are typically lighter and can penetrate the skin more deeply, so applying them first allows for better absorption of their active ingredients. The moisturizer helps to lock in the serum's active ingredients, ensuring they are fully absorbed by the skin. It also helps to protect the skin from environmental stressors and prevent moisture loss.

5.2. How to Use

- After about 20-30 minutes of application of a serum, wash it with simple water and then apply a small amount and massage it in with upward strokes and leave it till next activity.

6. STRETCH MARKS CREAM

6.1. Benefits

Stretch marks in women is one of the most common skin problems caused by various factors including pregnancy, weight fluctuations, or even the normal course of going through puberty. Stretch marks can also develop in almost everybody due to genetic causes. These marks begin as streaks on the skin that may differ in color. To stop and to get rid of the stretch marks, one must have to use stretch marks cream or lotion. CosmoHerb Naturals Stretch Marks Cream is a specialized cream aimed at the marks directly due to its potent ingredients like shea butter, cocoa butter, hyaluronic acid, Centella extract, Aguaje, glycerides, licorice, retinol and antioxidants. It works by deeply moisturizing and nourishing the skin, improving elasticity and firmness, which helps to prevent new marks and soften the appearance of marks. The botanicals added to this cream provide collagen support, skin repair, and reducing itching and inflammation. Other than replacing wasted skin tissue, this cream also helps to knock out all the rough patches and soften the dry regions of the skin, thereby giving it an even appearance.

6.2. How to use

- Apply the cream to a clean affected skin area, massage it with gentle, circular strokes. This will provide further stimulation to the skin and allow the product to reach deeper.
- Make it a point to pay attention to high-risk areas—abdomen, thighs, hips, and breasts—because they are more prone to getting stretch marks.

6.3. Note

- If you know that your skin is about to change in any way, such as getting pregnant or gaining weight, start using stretch mark cream as early as possible.
- Use this cream at least twice daily, usually in the morning and the evening.
- For best results. One must maintain consistency to view evident improvements.

7. UREA CREAM/ANTI-CRACK, ANTI-RASH CREAM

7.1. Benefits

This urea cream is a potent desquamative product used to intensely hydrate, soften, and exfoliate thick, rough, and dry skin, as well as manage damaged nails. It is highly effective in repairing cracked heel and feet. It deeply hydrates and exfoliates dry, scaly, or thickened skin on feet, hands, elbows, and knees.

7.2. How to use

- Apply immediately after bathing or washing while skin is slightly damp to lock in moisture. Apply a thin layer to the affected area.
- For maximum absorption, consider covering areas like feet with socks after application.
- Use 1 - 3 times daily.

7.3. Warning

- It may cause transient stinging, itching, or irritation, therefore perform a patch test.
- Remember, it is commonly used on areas like hands, feet, elbows, and knees; must avoid contact with eyes, lips, and mucous membranes.

8. BODY BUTTER/CREAM

8.1. Benefits

Our body butter decorated with several butters, oils and vitamins, is primarily used for deep skin hydration, locking in moisture to soothe and soften very dry, rough, or flaky areas like elbows, knees, hands, and feet, while also providing a protective barrier against environmental stressors and improving skin suppleness. It is very effective in nourishing and healing cracked skin, relieving itching, and can even be used as a hair treatment, makeup remover, or cuticle softener. In addition to hydration, our body butter contains active agents like vitamin E and vitamin C which are great for brightening your skin and evening out your skin tone.

8.2. How to use

- Best uses after bathing or Shower, however, in any case, first cleans your skin with good cleanser and then apply a generous amount to lock in moisture. Gently massage into skin until absorbed, focusing on dry areas. Must apply heavily to cracked heels and cover with socks for intense overnight repair. Leave on the skin to work its magic throughout the day or night.
- Washing it off immediately would negate its purpose and the benefits it can offer to your skin.

(OIL)

1. ANTI-HAIR FALL OIL BLEND

1.1. Benefits

CosmoHerb Naturals anti-hair fall oil is enriched with several precious oils and vitamins. It strengthens hair roots, reduces breakage, and stimulates growth by nourishing the scalp with natural nutrients. It potentially improves hair texture, enhances shine, tames frizz, and soothes dry or irritated scalp. Regular use of our anti-hair fall oil helps prevent thinning of hair, repairs damage from heat styling, and promotes overall scalp health.

1.2. How to Use

- Take about 1-2 ml (or more, depending on hair length) and warm it slightly between your palms or in a bowl. This helps the oil penetrate deeper into the scalp. Using your fingertips, gently massage the oil into your scalp in circular motions. This boosts blood circulation, nourishes hair follicles, and promotes healthy regrowth.
- For deep nourishment, leave the oil overnight.
- If short on time, keep it on for at least 1-2 hours before washing hair.
- Use this hair oil 3-4 times a week to strengthen roots, control hair fall, and support long-term hair health.



CosmoHerb
NATURALS

• *Pure Herbs, Beautiful Results* •

ACTIVE INGREDIENTS IN OUR PRODUCTS

1. Hyaluronic acid

Hyaluronic acid is a naturally occurring substance found in the body, particularly in connective tissues. In skin and hair care, it is prized for its incredible ability to retain moisture, making it an excellent ingredient for:

- **Hydration:** Hyaluronic acid can hold up to 1000 times its weight in water, providing intense hydration and plumping the skin.
- **Anti-aging:** By retaining moisture, hyaluronic acid helps reduce fine lines, wrinkles, and skin elasticity loss.
- **Soothing:** Hyaluronic acid's anti-inflammatory properties can calm irritated skin, making it suitable for sensitive skin.

1.1. Product Range

- Hyaluronic acid serum:** Intense and long-lasting hydration, leaving skin feeling soft, supple, and plump, reduces fine lines and wrinkles, improves skin elasticity, soothes and calms irritated skin, reducing the appearance of sagging skin and enhances skin radiance, suitable for all skin types
- Hyaluronic acid moisturizing gel:** Oil free product, deep hydration, reduces wrinkles and imparts a glowing and plump skin, suitable for all skin types.
- Hyaluronic acid moisturizing cream & lotion:** Super for dry skin, Miracle product for winter, provide deep hydration, anti-aging, skin repair and soothing, non-greasy, suitable for all skin types.
- Hyaluronic acid tonner:** Enhanced absorption, Instant hydration, improves skin texture, balances skin pH, reduces appearance of pores, improves skin texture, Reduces wrinkles and fine lines, Suitable for all skin types.
- Hyaluronic acid mask:** Detoxification, Improved skin elasticity, Soothing and calming, smoothing skin, reduces wrinkles and fine lines, Suitable for all skin types.
- Hyaluronic acid Face Wash:** Gentle cleansing, deep hydration, Soothing, Non-stripping, Preserves skin's natural barrier function, Suitable for sensitive skin.
- Hyaluronic acid Shampoo:** Suitable for dry/damaged hair, provide hydration, reducing dryness and frizz, repairs and strengthens hair's cuticle layer, smooth hair, reduces tangles and knots, shining and healthier hair and protect hair from environmental stressors and damage.

2. Niacinamide (Vitamin B3)

Niacinamide, also known as Vitamin B3, is a master ingredient in skincare products and is known for its versatility and numerous benefits for the skin. It can help improve skin texture, reduce the appearance of blemishes and redness, and even protect against environmental damage. It's generally well-tolerated and suitable for various skin types, including sensitive and acne-prone skin. Niacinamide offers following benefits for the skin: It reduces

inflammation, helps in reducing hyperpigmentation and gives even out skin tone. It minimizes pores, improved skin elasticity, and reduces fine lines and wrinkles. It is suitable for sensitive skin. Niacinamide can help protect skin from environmental stressors and enhances skin hydration.

2.1. Product Range

- a) **Niacinamide Serum:** It has anti-inflammatory properties, which can help soothe acne and other skin conditions. It also improves skin elasticity, reducing fine lines and wrinkles. It can help reduce dark spots and hyperpigmentation and reduces the appearance of pores. Finally, it enhances skin brightness.
- b) **Niacinamide Cream Moisturizer:** It hydrates skin, improves skin elasticity, boosts collagen production, reducing fine lines and wrinkles. It reduces hyperpigmentation, minimizes pores, soothes and calms irritated skin. It strengthens skin's natural barrier function and finally improves skin radiance and brightness.
- c) **Niacinamide Brightening Gel:** Light weight hydration, effectively minimizes hyperpigmentation, even skin tone, and reduces oil production.
- d) **Niacinamide Toner:** Balances skin pH, gives instant hydration to skin, reduces pores, minimizes appearance of pores, improves skin elasticity, boosts collagen production, fades hyperpigmentation, soothes skin and prepares skin for other products.
- e) **Niacinamide Mask:** Deep hydration, improves skin elasticity, reduces fine lines and wrinkles, reduces hyperpigmentation, minimizes pores, soothes skin, enhances skin radiance and brightness and enhances skin barrier.
- f) **Niacinamide Face wash for Dry Skin:** Gentle cleansing, non-stripping skin, retain hydration, calms dryness, irritation, and redness, regular use can help soften and smooth dry skin.
- g) **Niacinamide Face wash for Oily Skin:** Controls oil production, deep cleansing, reduces acne, minimizes pores, mattifies skin, prevents clogged pores, regular use can help prevent blackheads and whiteheads.

3. GLUTATHIONE *Pure Herbs, Beautiful Results*

Glutathione, a powerful antioxidant naturally found in the body, is believed to offer several benefits for skin health, including reducing hyperpigmentation, improving skin tone, and promoting a more radiant complexion. While it's often associated with skin lightening, it's crucial to understand that its primary role is in antioxidant protection and detoxification, which indirectly contributes to skin health.

- **Reduced Hyperpigmentation:** Glutathione can help fade dark spots, age spots, and other forms of hyperpigmentation, leading to a more even skin tone.
- **Brighter Skin:** By reducing melanin production and combating free radicals, glutathione can contribute to a brighter, more radiant complexion.

- **Anti-aging Effects:** Glutathione's antioxidant properties and cell repair capabilities can help protect against premature aging and reduce the appearance of wrinkles and fine lines.
- **Improved Skin Tone:** Glutathione can help promote a more uniform and balanced skin tone, reducing the appearance of redness and unevenness

3.1. Products Range

- Glutathione Lightening Moisturizing Cream:** Skin brightening, antioxidant properties, protects skin from damage, anti-aging, skin tone evening, protects skin from pollution and UV damage, and hydrates skin
- Glutathione Lightening Serum:** Skin brightening, anti-aging, radiant complexion, shields skin from pollution and UV damage, helps improving skin firmness and elasticity.
- Glutathione Mist:** Easy to apply, instant hydration, skin brightening, prepares skin for next make up products.
- Glutathione Face Wash:** Removes dirt and impurities, reduces, hyperpigmentation, protects skin from damage, skin hydrating.

4. RETINOL

Retinol, a vitamin A derivative, is a popular skincare ingredient known for its anti-aging and skin-renewing properties. It helps to reduce fine lines and wrinkles by increasing collagen production and promoting skin cell turnover. Additionally, retinol can improve skin tone by exfoliating the skin and reducing the appearance of dark spots. It also helps to prevent clogged pores and can improve skin texture by promoting skin cell turnover.

- **Anti-aging:** Retinol stimulates collagen production, which can help to reduce the appearance of fine lines and wrinkles.
- **Skin tone:** Retinol exfoliates the skin, which can lead to a brighter, more even complexion and help to fade dark spots.
- **Skin texture:** Retinol can improve skin texture by promoting cell turnover, which can help to smooth out rough patches and reduce the appearance of enlarged pores.
- **Acne prevention:** By promoting cell turnover, retinol can help to prevent clogged pores and breakouts.
- **Hyperpigmentation:** Retinol can help to reduce the appearance of dark spots and uneven skin tone caused by sun damage or other factors.
- **Anti-inflammatory:** Retinol can help to calm inflammation and reduce redness, making it beneficial for those with acne or sensitive skin.

4.1. Product Range

- Retinol Serum:** Reducing fine lines and wrinkles, stimulates collagen production, improving skin elasticity, smooth out skin texture, fading age spots and

hyperpigmentation, acne treatment, promotes cell turnover, revealing brighter, smoother skin.

- b) **Retinol Moisturizing Cream:** Reduces redness, deep moisturizer, anti-aging, anti-hyperpigmentation, radiant skin

5. KOJIC ACID DIPALMITATE

Kojic acid dipalmitate is a stable derivative of kojic acid that offers several benefits for the skin, primarily in the areas of skin brightening and hyperpigmentation reduction. It helps lighten dark spots, age spots, and acne scars, leading to a more even skin tone. It also helps reduce the appearance of melasma and can prevent new dark spots from forming. Additionally, it's known for its antioxidant properties and is generally considered suitable for sensitive skin types due to its reduced irritation potential compared to kojic acid.

- **Hyperpigmentation Reduction:** Kojic acid dipalmitate is effective in reducing hyperpigmentation caused by sun damage, age spots, and acne scars, leading to a more uniform skin tone.
- **Skin Brightening:** It inhibits melanin production, helping to lighten the skin and promote a brighter, more radiant complexion.
- **Fades Melasma:** It can help fade the dark patches associated with melasma, a condition often triggered by hormonal changes or sun exposure.
- **Antioxidant Properties:** Kojic acid dipalmitate can help protect the skin from damage caused by free radicals, which contribute to premature aging.
- **Reduced Irritation:** Unlike kojic acid, kojic acid dipalmitate is less likely to cause irritation, making it a suitable option for individuals with sensitive skin.
- **Improved Skin Clarity:** By reducing pigmentation and promoting a brighter complexion, it can improve overall skin clarity and radiance.
- **Long-term Results:** Regular use can help prevent the formation of new dark spots, offering long-term benefits for maintaining a bright and even skin tone.

5.1. Product range

- a) **Kojic acid Brightening Serum:** Reduces hyperpigmentation, inhibits melanin production, anti-freckles.
- b) **Kojic acid Moisturizing Cream/Lotion:** Provides long-lasting moisturizing, brightens skin tone, reduces hyperpigmentation, dark spots, and fades age spots.
- c) **Kojic acid Hand & Foot cream:** Moisturizing, reduce redness, reduces wrinkles, repair rashes, whitening
- d) **Kojic acid Private Parts Whitening Cream:** Gentle exfoliating, whitening and deep moisturizing

6. ALPHA ARBUTIN

Alpha arbutin is a skin-brightening ingredient derived from bearberry plants that helps reduce the appearance of hyperpigmentation, dark spots, and age spots. It works by inhibiting the enzyme tyrosinase, which is involved in melanin production, leading to a more even skin tone. Alpha arbutin also offers antioxidant properties and can be found in various skincare products like serums, creams, and lotions.

- **Reduces Hyperpigmentation:** Alpha arbutin helps to fade dark spots, age spots, and other forms of hyperpigmentation by inhibiting melanin production.
- **Brightens Skin:** By reducing melanin production, alpha arbutin can help to brighten the overall complexion and give the skin a more radiant appearance.
- **Evens Skin Tone:** It can help to even out skin tone by reducing the appearance of dark spots and hyperpigmentation.
- **Antioxidant Properties:** Alpha arbutin also acts as an antioxidant, protecting the skin from damage caused by free radicals and environmental stressors.
- **Gentle on Skin:** Compared to some other skin-lightening ingredients, alpha arbutin is generally considered gentler and less likely to cause irritation, making it suitable for various skin types, including sensitive skin.
- **Reduces Acne Scars:** Alpha arbutin can also help to fade the appearance of red and brown acne scars.

6.1. Product Range

- a) **Alpha Arbutin Lightening Serum:** Lightens the skin, inhibits melanin production, and eliminates freckles, even skin tone.
- b) **Alpha Arbutin Moisturizing Cream/Lotion:** Deep moisturizing, lightens the skin, reduces hyperpigmentation, dark spots, and fades age spots.
- c) **Alpha Arbutin Face wash:** Gentle cleansing, skin brightening, evening out skin tone, suitable for sensitive skin, fades freckles, melasma, and sun spots, reduce redness, and reduces wrinkles, repair rashes.
- d) **Alpha Arbutin Toner:** Instant hydration, brighter skin, more even-toned complexion, reduced hyperpigmentation, soothed and balanced skin.

7. SEPIWHITE

Sepiwhite, also known as undecylenoyl phenylalanine, is a skin-brightening ingredient used in cosmetics. It's a pure, colorless, and stable white powder. It is a skin-lightening and brightening ingredient that can help reduce dark spots, promote a more even skin tone, and enhance skin radiance. It works by inhibiting melanin production, the pigment responsible for skin color, leading to a brighter and more luminous complexion. It's often used in anti-aging and complexion-brightening products.

- **Skin Brightening and Lightening:** Sepiwhite MSH is effective at reducing the appearance of dark spots, hyperpigmentation, and uneven skin tone, resulting in a more luminous and radiant complexion.
- **Reduces Hyperpigmentation:** It targets the root cause of uneven skin tone by inhibiting melanin production, making it effective for reducing dark spots, melasma and post-inflammatory hyperpigmentation.
- **Improves Skin Clarity:** Sepiwhite MSH can lead to a smoother, more even skin texture and tone, promoting overall skin clarity.
- **Suitable for All Skin Types:** It is generally considered gentle and non-irritating, making it suitable for various skin types, including sensitive skin.
- **Long-Lasting Results:** Consistent use of Sepiwhite MSH can lead to sustained brightening effects and a more radiant complexion over time.
- **Fast-Acting:** Some formulations may show noticeable results in as little as seven days.

7.1. Product Range

- Sepiwhite Serum:** Skin brightening, reduces hyperpigmentation and dark spots, evens out skin tone, protects skin from environmental stressors, and improves skin radiance.
- Sepiwhite Moisturizers:** Skin hydration, Skin brightening, reduces the appearance of age spots, reduces dark spots, and enhances skin luminosity and radiance.
- Sepiwhite Face Wash:** Gentle cleaning, Suitable for all skin types, Fades age spots and dark spots, prepare skin for next product
- Sepiwhite Tonner/Mist:** Instant hydration, brightens skin, lightens freckles, protect from UV damage, prepare skin for next product.

8. SYMWHITE

Symwhite, also known as phenylethyl resorcinol, is a potent skin brightening and antioxidant ingredient used in skincare products. It was developed by a German chemicals company Symrise. It helps to reduce the appearance of dark spots, hyperpigmentation, and uneven skin tone, leading to a more radiant complexion. It is derivative of a natural product derived from Scotch pine bark, which is known for its ability to inhibit melanin production, promoting a more even skin tone.

- **Skin Brightening:** Symwhite is a powerful skin brightener that can help to lighten dark spots and hyperpigmentation, including age spots, melasma, and post-inflammatory hyperpigmentation.
- **Even Skin Tone:** By reducing melanin production, Symwhite 377 helps to even out skin tone, leading to a more uniform and radiant complexion.
- **Antioxidant Protection:** It provides antioxidant protection against free radicals, which can damage skin cells and contribute to premature aging.
- **UV-Induced Pigmentation Reduction:** Some sources say it can help prevent UV-induced pigmentation by inhibiting tyrosinase, an enzyme involved in melanin production.

- **Safety Profile:** Symwhite is considered a safe and gentle skin lightening ingredient, though some individuals with sensitive skin may experience mild irritation.
- **Effective in Anti-Aging Products:** It's often included in anti-aging products to combat dullness and uneven skin tone associated with aging.

8.1. Product Range

- Symwhite Serum:** Antioxidant, anti-aging, even skin tone, reduces dark spots, brightens the skin
- Symwhite Moisturizers:** Deep hydration, repairs sun damage, improves skin coloration, lightens dark spots
- Symwhite Mask:** Reduces age spots, fades away dark spots, brightens skin, antioxidant
- Symwhite sunscreen:** Improves Skin discoloration, reduces sun damage and post-inflammatory hyperpigmentation, antioxidant, enhances sun protection factor, and brightens the skin.

9. CENTELLA ASIATICA EXTRACT

Centella asiatica extract, also known as Gotu Kola, is a popular skincare ingredient derived from the Centella asiatica plant, known for its soothing, hydrating, and skin-repairing properties. It's rich in antioxidants, amino acids, and triterpenoids, which help reduce redness, support collagen production, and strengthen the skin's barrier. It's commonly used in products for sensitive, dry, or mature skin and can be found in lotions, serums, creams, and after-sun care.

- **Soothing and Hydrating:** It helps calm irritated skin and provides essential hydration.
- **Skin Repair:** The extract promotes tissue regeneration and can aid in healing acne scars, stretch marks, and post-surgical wounds.
- **Anti-aging:** Centella asiatica extract can stimulate collagen synthesis, contributing to firmer and more youthful-looking skin.
- **Antioxidant Properties:** It protects the skin from damage caused by free radicals.
- **Barrier Strengthening:** It enhances the skin's natural protective barrier, helping to prevent moisture loss.

9.1. Product Range

- Centella asiatica Moisturizers:** Skin hydration, Skin soothing, protects against sun damage, reduces wrinkles
- Centella asiatica Stretch Marks Cream:** Prevents & reduces stretch marks, restores skin moisture, enhances elasticity, reduces dark lines.
- Centella asiatica Anti-wrinkle Cream:** Boosts collagen production, improves skin elasticity, reduces the appearance of fine lines and wrinkles.
- Centella asiatica Breast Firming Cream:** Anti-sagging, boosts collagen production, Tightens the skin and enhances firmness.

10. ANEMARRHENA ASPHODELOIDES ROOT EXTRACT (VOLUFILINE)

Anemarrhena asphodeloides plant is a main source of Volufiline, which is a patented ingredient developed by Sederma, a French company for its use in cosmetics and skincare products to enhance volume in targeted areas like the breasts, buttocks, and cheeks and for skin-plumping and volumizing effects. Volufiline works by stimulating lipid storage in fat cells, increasing skin volume and firmness, and improving elasticity. It is also a popular ingredient in skincare products aimed at reducing wrinkles and achieving a more youthful, radiant appearance.

- **Plumps and volumizes:** Anemarrhena asphodeloides enhances the appearance of fullness in targeted areas by stimulating adipocyte (fat cell) proliferation to store more lipids, effectively plumping the skin from within.
- **Improves skin elasticity and firmness:** By increasing skin volume and promoting collagen production, Anemarrhena asphodeloides helps to improve skin elasticity and firmness, making it appear more youthful and toned.
- **Reduces wrinkles:** Anemarrhena asphodeloides's plumping action helps to smooth out wrinkles and fine lines, contributing to a more youthful complexion.
- **Enhances radiance:** By hydrating and plumping the skin, Anemarrhena asphodeloides can also improve skin radiance and overall appearance.
- **Safe and non-invasive:** Volufiline is a natural component of Anemarrhena asphodeloides, that is considered safe for topical application and does not require injections or surgery.
- **Versatile and suitable for various products:** It can be incorporated into face creams, body contouring creams, and other skincare formulations to target specific areas or address overall skin concerns.
- **Long-lasting results:** While the effects are not permanent, consistent use of Anemarrhena asphodeloides can lead to visible improvements in skin volume and firmness over time.

10.1 Product range

- a) **Anemarrhena asphodeloides serum:** Enhance skin elasticity, reduce wrinkles, fills cheeks and under eyes.
- b) **Anemarrhena asphodeloides Moisturizers:** Promotes a plumper skin, more youthful appearance, Boosts collagen production, Anti-sagging around face and neck
- c) **Anemarrhena asphodeloides Dark eye Serum:** Improves the appearance of dark circles, reduces the appearance of hollows and shadows associated with dark circles, reduces the appearance of wrinkles and fine lines, improves overall look of tired or aged eyes.
- d) **Anemarrhena asphodeloides Breast Firming Lotion/Cream:** Improves the appearance of the skin in the breast area, enhances skin elasticity, hydrate, reduces the appearance of stretch marks, helps to lift or firm the breasts.

11. PAPAYA EXTRACT

Papaya extract offers various benefits for skin, including exfoliation, hydration, and anti-aging properties. Its enzymes, like papain, help remove dead skin cells, brighten the complexion, and reduce the appearance of fine lines and wrinkles. Papaya also contains antioxidants that protect against sun damage and free radicals. Additionally, vitamins A and C contribute to skin softening, radiance, and a more even skin tone. Papaya extract also offers several benefits for hair due to its rich content of vitamins, minerals, and enzymes. These components can help nourish the scalp, strengthen hair strands, and improve hair health overall.

- **Skin Brightening:** Papaya's enzymes and antioxidants can help fade dark spots, hyperpigmentation, and sun damage, resulting in a more even skin tone.
- **Anti-Aging:** The antioxidants in papaya, like lycopene and vitamin C, help protect against free radical damage, which can lead to premature aging. This can help reduce the appearance of wrinkles and fine lines.
- **Acne Treatment:** Papaya's anti-inflammatory and antibacterial properties can help soothe irritated skin, reduce redness, and fight acne-causing bacteria.
- **Hydration:** Papaya is a good source of hydration, helping to keep skin soft and supple.
- **Wound Healing:** Some research suggests that papaya can help promote wound healing and tissue repair.
- **Promotes Hair Growth:** Papaya contains compounds like lycopene, which have been shown to stimulate hair growth. Additionally, the extract can improve blood circulation to the scalp, ensuring hair follicles receive the necessary nutrients for growth.
- **Strengthens Hair:** Papaya is rich in vitamins A and C, which are known to nourish hair and improve its strength. The enzymes in papaya, such as papain and chymopapain, can also help strengthen hair strands by repairing damaged hair and making them less prone to breakage.
- **Conditions and Hydrates:** Papaya acts as a natural conditioner, providing moisture to the hair and preventing dryness and breakage. It also helps to balance sebum production, ensuring the scalp and hair is adequately moisturized.
- **Reduces Dandruff and Itchiness:** Papaya's antifungal properties can help control and prevent dandruff, itchy scalp, and other scalp issues.
- **Improves Scalp Health:** Papaya extract gently exfoliates the scalp, removing dead skin cells and product buildup. This can improve scalp health and create a better environment for hair growth.
- **Adds Shine:** By strengthening the hair cuticle and improving overall hair health, papaya can contribute to increased shine and a healthier appearance.

11.1. Product Types

- a) **Papaya Face Mask:** Gently removes dead skin cells, brightens the skin, and hydrates the skin, brighter complexion.
- b) **Papaya Face Wash:** Gently removes dirt, eliminates excess oil, washes out impurities, hydrate and soften the skin.

- c) **Papaya Serum:** Exfoliates and brightens the skin, promotes cell turnover, radiant complexion, fade dark spots and pigmentation, anti-aging benefits
- d) **Papaya Shampoo:** Promotes hair growth, reduces dandruff, strengthens hair, softer and more manageable, cleanse the scalp, balance sebum production, adds shine to the hair.

12. GLYCOLIC ACID

Glycolic acid is an alpha hydroxyl acid (AHA), which offers numerous benefits for the skin, primarily due to its exfoliating properties. Glycolic acid is highly effective in reducing dark spots and treating hyperpigmentation. It works by promoting the shedding of pigmented cells and encouraging the growth of new, evenly pigmented skin cells. This process helps to lighten dark spots and improve the uniformity of the skin's tone. Additionally, it can reduce the appearance of fine lines and wrinkles, improve skin firmness and elasticity, and help with hyperpigmentation and acne.

- **Exfoliation:** It effectively removes dead skin cells by breaking down the bonds that hold them together. This process helps to reveal fresh, new skin cells underneath, leading to a smoother, brighter complexion.
- **Anti-Aging:** Glycolic acid reduces the appearance of fine lines and wrinkles by promoting cell turnover and collagen production. It also improves skin elasticity and firmness, contributing to a more youthful appearance.
- **Hyperpigmentation:** Glycolic acid fades dark spots, sun damage, and other forms of hyperpigmentation by promoting the shedding of pigmented skin cells. This can lead to a more even skin tone and a brighter complexion.
- **Acne and Clogged Pores:** Glycolic acid's exfoliating properties unclogs pores by removing dead skin cells and excess oil, which can contribute to acne breakouts. It can also help to reduce the appearance of acne scars.
- **Hydration:** Glycolic acid can help to boost skin hydration by increasing the production of hyaluronic acid, a substance that helps to retain moisture in the skin.
- **Improved Skin Texture:** By exfoliating away dead skin cells and promoting cell turnover, glycolic acid refines the skin's texture, making it smoother and softer.
- **Increased Effectiveness of Other Products:** Glycolic acid can help other skincare products penetrate the skin more effectively by removing the barrier of dead skin cells.

12.1. Product Types

- a) **Glycolic acid Serum:** Remove dead skin cells, improves skin texture, reduce fine lines and wrinkles, brightens the complexion
- b) **Glycolic acid Toner:** Instant moisturizing, removes dead skin cells, refine pores, brightens skin tone, fades dark spots and hyperpigmentation.
- c) **Glycolic acid Moisturizing Creams/Lotions:** Moisturizer, exfoliation, anti-aging, addressing hyperpigmentation
- d) **Glycolic acid Face Wash:** exfoliation, brightening, reduces acne, boosts the absorption of other skincare products.

- e) **Glycolic acid Body Wash:** exfoliating, reduces acne, ingrown hairs, dark spots, improves skin texture, radiant complexion

13. SALICYLIC ACID

Salicylic acid is a beta-hydroxy acid (BHA) primarily used in skincare for its exfoliating and anti-acne properties. In cosmetics, salicylic acid is primarily used for its exfoliating and anti-acne properties. It helps to clear pores, reduce inflammation, and improve skin texture by loosening and removing dead skin cells. It's commonly found in products targeting acne, blemishes, and oily skin.

- **Remove dead skin cells:** This reveals fresher, brighter skin underneath and can improve skin tone and texture.
- **Clear clogged pores:** By exfoliating, salicylic acid helps to unclog pores, which can prevent the formation of blackheads and whiteheads.
- **Reduce the appearance of fine lines and wrinkles:** The removal of dead skin cells can help to smooth out the skin's surface.
- **Acne Treatment:** Salicylic acid is a well-known ingredient in acne treatments due to its ability to reduce inflammation, calms down redness and swelling associated with acne.
- **Unclog pores:** By exfoliating and dissolving dead skin cells, it helps to prevent pores from getting clogged with oil and debris, which can lead to breakouts.
- **Prevent future breakouts:** By keeping pores clear, it can help to prevent new acne lesions from forming.
- **Psoriasis and dandruff:** Salicylic acid can help to soften and remove scales associated with dandruff.
- **Corns and calluses:** It softens and helps to remove thickened skin on the feet and hands, thus making them radiant and soft.
- **Sun sensitivity:** Salicylic acid can make your skin more sensitive to the sun, so it's crucial to use sunscreen when using products containing salicylic acid.

13.1. Product Range

- a) **Salicylic acid Serum:** Fights against acne, clogged pores, oily skin, brightens skin
- b) **Salicylic acid Moisturizing Creams/Lotions:** Moisturizing, gentle exfoliation, anti-acne, slough dead skin cells and fade dark spots or marks.
- c) **Salicylic acid Face Wash:** Anti-acne, unclogging pores, reduces oil production, manages blackheads, whiteheads, improves skin texture.
- d) **Salicylic acid Body Wash:** Prevents body acne, penetrates pores to dissolve dead skin cells, reduces excess oil, reduces inflammation, prevents future breakouts.
- e) **Salicylic acid Shampoo:** treats dandruff, removes flaking, reduces itching, reduces excess oil.

14. LACTIC ACID

Lactic acid is a type of alpha hydroxyl acid (AHA) that is commonly used in skincare products for its exfoliating and moisturizing properties. Lactic acid offers several benefits for the skin, primarily due to its exfoliating and hydrating properties. It helps improve skin texture, reduce the appearance of fine lines and wrinkles, and brighten the complexion by removing dead skin cells and promoting cell turnover. Additionally, it can help with hydration, even out skin tone, and address concerns like acne and hyperpigmentation.

- **Improve skin texture:** By sloughing away rough, dry skin, lactic acid can reveal smoother, softer skin.
- **Brighten the complexion:** It effectively reduces skin dullness and reveal a brighter, more radiant complexion.
- **Reduce the appearance of fine lines and wrinkles:** By promoting cell turnover, lactic acid can help diminish the appearance of fine lines and wrinkles.
- **Address hyperpigmentation:** Lactic acid can help fade dark spots and uneven skin tone by exfoliating the pigmented skin cells.
- **Improve acne and congestion:** By unclogging pores and removing dead skin cells, lactic acid can help prevent acne breakouts and reduce the appearance of congested skin.
- **Hydration:** Lactic acid also has hydrating properties, helping the skin retain moisture and improve its overall hydration levels. This can be beneficial for all skin types, especially dry and sensitive skin.
- **Stimulates collagen production:** By promoting cell turnover, lactic acid can also stimulate collagen production, which is important for maintaining skin elasticity and firmness.

14.1. Product Range

- Lactic acid Underarm Serum:** Exfoliation, skin lightening, odor reduction, kills odor-causing bacteria.
- Lactic acid Moisturizing Creams/Lotions:** Humectant, brightens the skin, reduces the dark spots, promotes even skin tone.
- Lactic acid Face Wash:** Gentle cleansing, exfoliation, brightens and firmer skin, reduces skin dullness.
- Lactic acid Body Wash:** Exfoliating and moisturizing, reveals smoother, brighter skin, fades dark spots, corrects chicken skin
- Lactic acid Shampoo:** Eliminates dandruff and buildups, reduces excess oils, effectively removes impurities from the hair and scalp

15. TRANEXAMIC ACID

Tranexamic acid in skincare is a powerful ingredient for fading dark spots, sunspots, melasma, and post-inflammatory hyperpigmentation by inhibiting melanin production and blocking pigment transfer to skin cells, leading to a brighter, more even skin tone. It's a synthetic derivative of lysine, offering anti-inflammatory benefits, improving redness, and helping to repair the skin barrier, making it suitable for most skin types, often found in serums and creams, and pairs well with ingredients like niacinamide.

- **Blocks Pigment:** It interferes with the process that creates pigment (melanin) and stops it from moving to the skin's surface.
- **Reduces Inflammation:** Its anti-inflammatory properties help calm redness, beneficial for conditions like rosacea.
- **Skin Hydration:** It can act as a humectant, drawing moisture to the skin.
- **Fades Hyperpigmentation:** Effectively treats melasma, sunspots, and post-acne marks.
- **Brightens Skin:** Creates a more radiant and luminous complexion and unify overall skin color.
- **Calms Redness:** Reduces skin inflammation and redness.

15.1. Product range

- a) **Tranexamic acid Serum:** Antioxidant, anti-aging, even skin tone, reduces dark spots, brightens the skin
- b) **Tranexamic acid Moisturizers:** Deep hydration, improves skin coloration, lightens dark spots & Freckles
- c) **Tranexamic acid Mask:** Reduces age spots, fades away dark spots, brightens skin, Eliminate melasma
- d) **Tranexamic acid sunscreen:** Improves Skin discoloration, reduces sun damage and post-inflammatory hyperpigmentation, antioxidant, enhances sun protection factor, brightens the skin.

Pure Herbs, Beautiful Results

16. CERAMIDES

Ceramides are essential lipids naturally found in the skin, playing a vital role in maintaining a healthy skin barrier. They help to lock in moisture, protect against environmental damage, and prevent irritation and dryness. Ceramides essentially act as the "glue" that holds skin cells together, ensuring a strong and effective barrier against external aggressors.

- **Moisture Retention:** Ceramides help prevent water loss from the skin, keeping it hydrated and supple.
- **Skin Barrier Protection:** Ceramides strengthen the skin's natural barrier, making it more resistant to damage from environmental factors like pollution, UV rays, and allergens.

- **Reduced Dryness and Irritation:** By maintaining a healthy barrier, ceramides help prevent dryness, redness, and irritation caused by external factors.
- **Anti-Aging:** By keeping the skin hydrated and protected, ceramides can contribute to a more youthful and radiant appearance.
- **Improved Skin Conditions:** Ceramides can be beneficial for individuals with dry skin conditions like eczema and psoriasis, as they help restore the skin's natural barrier function.
- **Enhanced Skin Health:** Ceramides contribute to overall skin health by supporting the skin's natural defense mechanisms.

16.1. Product Types

- Ceramides Serum:** Lock in moisture, protect against environmental damage, reduce appearance of fine lines and wrinkles
- Ceramides Moisturizing Creams/Lotions:** Strengthening the skin's natural barrier, retaining moisture, improves skin texture, combat dryness and irritation.
- Ceramides Face Wash:** Deep cleansing, boosts hydration, reduces irritation, suitable for sensitive and acne-prone skin.

17. PEPTIDES

Peptides in cosmetics are short chains of amino acids that act as building blocks for proteins like collagen and elastin, which are crucial for skin health. They offer several benefits for skin, primarily by boosting collagen and elastin production, strengthening the skin barrier, and reducing the appearance of wrinkles. They can also help improve skin hydration, reduce inflammation, and promote a more even skin tone. Peptides offer several benefits for hair, primarily by stimulating hair growth and improving scalp health. They can strengthen hair strands, promote thicker, fuller hair, and reduce hair loss by influencing hair follicle activity, boosting collagen production, and enhancing scalp circulation.

- **Collagen and Elastin Production:** Peptides stimulate the production of collagen and elastin, proteins that are crucial for skin firmness and elasticity. This can lead to a reduction in the appearance of wrinkles and fine lines.
- **Improved Skin Barrier Function:** Peptides can help reinforce the skin's natural barrier, protecting it from environmental damage and preventing moisture loss.
- **Enhanced Hydration:** Peptides can help improve skin hydration by promoting the production of hyaluronic acid, a substance that attracts and retains moisture in the skin.
- **Reduced Water Loss:** By strengthening the skin barrier, peptides also help prevent transepidermal water loss, leading to better hydrated and plumper skin.
- **Inflammation Reduction:** Peptides can help reduce inflammation, which can be beneficial for conditions like acne, rosacea, and eczema.
- **Wound Healing:** Peptides can also promote faster wound healing and skin repair by stimulating cell turnover and collagen synthesis.

- **Antioxidant Properties:** Some peptides have antioxidant properties, helping to protect the skin from free radical damage caused by UV rays and pollution.
- **Even Skin Tone:** By promoting collagen production and skin repair, peptides can contribute to a more even and radiant complexion.
- **Improved Skin Texture:** Peptides can help improve skin texture by promoting cell turnover and reducing the appearance of fine lines and wrinkles.
- **Stimulate Hair Growth:** Peptides can encourage hair follicles to enter the growth phase (anagen phase) and stay in it longer, leading to increased hair growth and reduced shedding.
- **Strengthen Hair:** By promoting the production of keratin, the main protein in hair, peptides can make hair strands stronger and less prone to breakage.
- **Improve Scalp Health:** Peptides can reduce inflammation and irritation on the scalp, creating a healthier environment for hair growth.
- **Increase Hair Thickness:** Some peptides, like copper peptides, can increase hair follicle size, which may lead to thicker, more voluminous hair.
- **Support Collagen and Elastin Production:** Peptides can stimulate the production of collagen and elastin, which are important components of hair structure and can improve hair elasticity and strength.
- **Reduce Hair Loss:** Peptides can help reduce hair loss by blocking DHT, a hormone associated with hair loss, or by promoting a longer hair growth cycle.
- **Improve Hair Hydration:** Peptides can help hair retain moisture, improving its texture, softness, and manageability.

17.1. Product Types

- Peptides Serum:** Collagen production, firmer skin, hydration, youthful and radiant complexion.
- Peptides Moisturizing Creams/Lotions:** Anti-aging, moisturizes skin, reduces fine lines, wrinkles, and fatigued skin under the eyes.
- Peptides Toner:** Anti-aging, instant hydration, skin barrier support, improves skin elasticity, strengthening the skin's natural moisture barrier.
- Peptides Hair Mask:** Repairs damage from coloring, bleaching, and heat styling, stop hair breakage, Smoother and Softer hair, Shiny and less frizzy hair
- Peptides Shampoo:** strengthen hair by repairing protein bonds, reducing breakage, and improving elasticity, stimulates follicles for thicker & fuller growth, increasing shine, and nourishing the scalp.

18. ZINC OXIDE

Zinc oxide, a mineral ingredient, is widely used in cosmetics for its versatile benefits. It provides broad-spectrum sun protection, soothing and healing properties, and can even help manage acne and other skin conditions. It's also a natural colorant and is generally well-tolerated, making it suitable for sensitive skin. It is also used in pharmaceuticals, and even in some foods as a source of zinc.

- **Sun Protection:** Zinc oxide acts as a physical sunscreen, reflecting and scattering both UVA and UVB rays, thus protecting the skin from sun damage and premature aging.
- **Soothing and Healing:** It possesses anti-inflammatory and antimicrobial properties, making it effective in calming irritated skin, reducing redness and inflammation, and promoting wound healing.
- **Acne Treatment:** Zinc oxide can help manage acne by reducing oil production, fighting acne-causing bacteria, and preventing clogged pores.
- **Color Cosmetic Ingredient:** Its opacity and white color make it a useful ingredient in foundations, powders, and concealers, providing coverage and a smooth finish.
- **Suitable for Sensitive Skin:** Zinc oxide is generally considered gentle and safe for all skin types, including sensitive and acne-prone skin.

18.1. Product Types

- a) **Sunblock:** Protection against UVA and UVB rays. It reflects and scatters UV radiation, rather than absorbing it.
- b) **Sunscreen Moisturizing Creams/Lotions:** Effective sunscreen, suitable for sensitive skin too, non-comedogenic, long-lasting sun protection, prevents sunburn, premature aging, and reducing the risk of skin cancer

19. TITANIUM DIOXIDE

Titanium dioxide (TiO₂) is widely used in cosmetics for its pigmenting, opacifying, and UV-filtering properties. It's a common ingredient in sunscreens, foundations, powders, and other makeup products. TiO₂ helps create white and opaque colors, enhances product stability, and protects skin from harmful UV rays.

- **Sunscreens:** Titanium dioxide is a key ingredient in physical or mineral sunscreens. It works by reflecting and scattering UV rays, providing a protective barrier on the skin's surface. This makes it a good option for people with sensitive skin or those who prefer to avoid chemical sunscreens.
- **Makeup:** TiO₂ is used as a white pigment to create opacity and color in makeup products.

19.1. Product Type

- a) **Sunblock:** Protection against UVA and UVB rays. It reflects and scatters UV radiation, rather than absorbing it.

- b) **Sunscreen Moisturizing Creams/Lotions:** Effective sunscreen, suitable for sensitive skin too, non-comedogenic, long-lasting sun protection, prevents sunburn, premature aging, and reducing the risk of skin cancer

20. SHEA BUTTER

Shea butter is a fat extracted from the nuts of the shea tree, native to West Africa. It is a popular ingredient in cosmetics, known for its moisturizing, anti-inflammatory, and antioxidant properties. It's used in a wide range of products, from skincare items like creams and lotions to lip balms and hair care products. Shea butter helps to hydrate, soothe, and protect the skin, making it a versatile ingredient in cosmetic formulations.

- **Moisturizer:** Shea butter's emollient properties help to soften and hydrate the skin, making it a key ingredient in moisturizers, lotions, and creams.
- **Lip care:** It's a common ingredient in lip balms, providing moisture and protection for dry, chapped lips.
- **Hair care:** Shea butter can be found in hair masks, conditioners, and other products to moisturize and add shine to hair.
- **Skin cleanser:** It's added to soaps and body washes for its moisturizing and cleansing benefits.
- **Anti-aging:** Shea butter's antioxidant and anti-inflammatory properties can help to reduce the appearance of fine lines and wrinkles and protect the skin from free radical damage.
- **Skin conditions:** It's used to soothe and relieve skin conditions like eczema and psoriasis due to its anti-inflammatory properties.
- **Deep hydration:** Shea butter provides intense moisturization and helps to strengthen the skin's natural barrier, preventing moisture loss.
- **Improved skin texture:** It can help to smooth and soften the skin, reducing the appearance of fine lines and wrinkles.
- **Protection from Environmental Stress:** It can help to protect the skin from environmental damage, like UV rays and free radicals.

20.1. Product Type

- a) **Shea Butter Creams/Lotions:** Skin moisturizing, reduces inflammation, fades dark spots.
- b) **Shea Butter Body Butter:** Deeply moisturizes dry skin, soothes irritation, helps against acne, scars, and stretch marks, soft and supple skin.
- c) **Shea Butter Lip Balm:** Moisturizing, nourishing, hydrates chapped lips, antioxidant, promoting healthier & smoother lips.

21. COCOA BUTTER

Cocoa butter is a pale yellow, edible vegetable fat extracted from cocoa beans. It's a key ingredient in chocolate and also widely used in skincare products. Cocoa butter offers various benefits, particularly for skin health, including intense moisturization, protection against aging, and potential relief from skin conditions like eczema. It's also a source of antioxidants and fatty acids that can improve skin elasticity and reduce the appearance of scars and stretch marks. The fatty acids in cocoa butter nourish and reinforce the hair cuticle, reducing breakage and split ends.

- **Intense Moisturizer:** Cocoa butter is rich in fatty acids, which help hydrate and nourish the skin, forming a protective barrier to lock in moisture. This makes it particularly beneficial for dry and rough skin, and it can be used to soothe dry, chapped lips, elbows, and knees.
- **Anti-Aging Properties:** The antioxidants and vitamin E found in cocoa butter can help protect skin cells from damage caused by free radicals, potentially reducing the appearance of fine lines, wrinkles, and other signs of aging.
- **Reduces Scars and Stretch Marks:** Cocoa butter's moisturizing and antioxidant properties can improve skin elasticity and help minimize the appearance of scars and stretch marks, especially during and after pregnancy.
- **Anti-Inflammatory Effects:** Cocoa butter contains phytochemicals that have anti-inflammatory properties, which can help soothe and calm irritated skin, potentially reducing redness and swelling associated with conditions like eczema and dermatitis.

21.1. Product Types

- a) **Moisturizing Creams/Lotions:** Deep moisturizing, emollient, good for dry skin, scars, and stretch marks.
- b) **Cocoa Body Butter:** Deep hydration, Smooth & even-toned skin, restores skin's natural glow, Locks in moisture.
- c) **Cocoa Stretch Marks Cream:** Emollient, improves skin elasticity, eliminates dryness and itching, reduces stretch marks and scars, smoother skin,
- d) **Cocoa Butter Lip Balm:** Softens and hydrate lips, prevent moisture loss, protects against environmental factors.
- e) **Cocoa Butter Hair Conditioner:** Deep Conditioning, hair strengthening, Frizz Control,

22. C12-C15-ALKY BENZOATES

C12-15 Alkyl Benzoate is a versatile ingredient commonly used in cosmetics and personal care products due to its emollient, texture-enhancing, and antimicrobial properties. It's an ester of benzoic acid and C12-15 alcohols, contributing to a smooth, non-greasy feel on the skin. It's primarily used as an emollient and skin-conditioning agent.

- **Emollient:** C12-15 Alkyl Benzoate helps to moisturize the skin by reducing water loss and creating a protective barrier.
- **Antimicrobial Agent:** It may help to inhibit the growth of bacteria and mold in cosmetic products.
- **Skin Conditioning Agent:** It can improve the overall condition of the skin by providing a soft and silky finish.

22.1. Products Type

- a) **Skin Care Products:** Found in lotions, creams, and other products to enhance miniaturization and texture.
- b) **Baby Products:** Utilized for its gentle and moisturizing properties.
- c) **Hair Styling Products:** Can be used to improve the feel and manageability of hair.

23. CAPRYLIC/CAPRIC TRIGLYCERIDES

Caprylic/capric triglyceride, derived from coconut oil and glycerin, offers several benefits for the skin. It acts as an excellent emollient, moisturizing and softening the skin, while also helping to replenish its surface and prevent moisture loss. This ingredient is known for its light, silky texture and non-greasy feel, making it suitable for various cosmetic and skincare products.

- **Moisturizing and Skin-Replenishing:** Caprylic/capric triglyceride helps hydrate the skin and improve its ability to retain moisture, leading to a softer and smoother feel.
- **Lightweight and Non-Greasy:** Its light texture ensures easy application and absorption without leaving a greasy residue.
- **Non-Comedogenic:** Despite being derived from coconut oil, it is not considered comedogenic (pore-clogging) and is generally well-tolerated, even by those with acne-prone skin.
- **Suitable for Various Skin Types:** It's generally considered safe and beneficial for all skin types, including sensitive skin.

23.1. Product Types

- a) Customized Various Skin & Hair Care Products

24. GALLIC ACID

Gallic acid, a naturally occurring phenolic compound, is increasingly used in cosmetics due to its potent antioxidant and anti-inflammatory properties. It helps combat free radical damage, which contributes to skin aging, and can also address hyperpigmentation by inhibiting melanin production. While gallic acid itself has limitations in cosmetics due to poor stability and solubility, modified forms like diglucosyl gallic acid offer improved stability and performance.

- **Antioxidant:** Gallic acid neutralizes free radicals, protecting the skin from oxidative stress caused by pollution and sun damage, which can lead to premature aging.
- **Anti-inflammatory:** It helps reduce skin inflammation, making it useful for addressing conditions like acne and redness.
- **Hyperpigmentation Reduction:** Gallic acid can inhibit melanin production, helping to fade dark spots and even out skin tone.
- **Improved Skin Glow and Brightness:** By combating free radicals and reducing inflammation, gallic acid can contribute to a brighter and more radiant complexion.
- **Potential Sun Protection:** Some studies suggest that gallic acid-rich extracts may offer sun protection properties.

24.1. Product Types

- a) **Serums:** Antioxidant, anti-aging, Hyperpigmentation
- b) **Moisturizing Creams/Lotions:** Deep moisturizing, Anti-aging, Skin firming

25. FERMENTED RICE EXTRACT

Fermented rice extract is a popular ingredient in skincare, particularly in Asian beauty routines, known for its moisturizing, antioxidant, and anti-aging properties. The fermentation process enhances the bioavailability of beneficial compounds, making them more easily absorbed by the skin. Fermented rice extract, particularly rice water, is believed to promote hair growth and reduce hair loss due to its rich content of vitamins, minerals, and amino acids. Fermented rice extract is rich in amino acids, which are crucial for various biological functions. Specifically, fermentation increases the concentration of both essential and non-essential amino acids, making it a potentially valuable source of these building blocks for proteins.

- **Enhanced Hydration and Moisture:** Fermented rice extract helps improve the skin's ability to retain moisture, leading to softer and smoother skin.
- **Antioxidant Protection:** It contains antioxidants like ferulic acid, which combat free radicals and protect against premature aging caused by environmental damage.
- **Anti-inflammatory Properties:** Fermented rice extract can help soothe and calm irritated skin, making it suitable for conditions like eczema and acne.
- **Skin Brightening and Whitening:** It may help reduce the appearance of dark spots and hyperpigmentation, contributing to a brighter complexion.

- **Anti-aging Effects:** By boosting collagen production and promoting skin cell regeneration, fermented rice extract can help reduce the appearance of fine lines and wrinkles.
- **Strengthens Hair:** The amino acids and antioxidants in fermented rice water can help fortify hair, potentially reducing breakage and promoting healthier growth.
- **Enhances Shine and Smoothness:** Fermented rice water can add a noticeable shine and smoothness to hair, making it appear healthier and more vibrant.
- **Improves Hair Manageability:** It can help to detangle hair, making it easier to comb and style.
- **Rich in Nutrients:** Fermented rice water contains various vitamins (B vitamins, vitamin E), minerals, and antioxidants that are beneficial for hair health.
- **Potential Hair Growth Promotion:** Some studies suggest that fermented rice water may stimulate hair growth by increasing the expression of growth factors and molecular signals.

25.1. Product Types

- Face Serums:** Skin brightening, hydration, anti-aging
- Moisturizing Creams/Lotions:** Moisturizing, brightening, skin texture and elasticity, even skin tone
- Shampoo:** Promoting growth, strengthens hair, shining hair
- Hair Conditioner:** Strengthen hair, improves shine, promotes hair growth, reduces frizz, hair manageability.

26. VEGETABLES DERIVED SATURATED FATTY ACIDS

Vegetable-derived saturated fatty acids frequently appear in skincare products due to their beneficial emollient, moisturizing, and barrier-support properties. They play the role of emollients, serve as a base in which other structural and functional components of the composition are located, perform a transport function of delivery of biologically active substances through the lipid barrier of the skin. The triglycerides of fatty acids, which form the basis of vegetable oils, are actively involved in the formation of structure, function and repair of cell membranes of the lipid barrier. Triglycerides of polyunsaturated fatty acids play an important role in the skin's immune system

- **Emollient Properties:** Saturated fatty acids create a protective, natural film on the skin's surface to soften and soothe dry, irritated areas.
- **Moisture Retention (Occlusive Barrier):** Their chemical structure (no double bonds) allows them to pack tightly and form a film on the skin, preventing trans-epidermal water loss (TEWL) and locking in moisture.
- **Product Stability and Texture:** These fatty acids contribute to the hardness, stability, and creamy texture of products like solid balms, lipsticks, and butters, as they have higher melting points than unsaturated fats.

- **Skin Barrier Support:** Palmitic and stearic acids occur naturally in human skin sebum and help maintain the integrity of the skin barrier.
- **Wound Healing & Antimicrobial Effects:** Virgin coconut oil, in particular, has shown properties that promote wound healing and exhibit antimicrobial/antifungal activity, useful for conditions like atopic dermatitis.

26.1. Product Types

- Moisturizing Creams/Lotions:** Deep moisturizing, emollient, good for dry skin, scars, skin repair and stretch marks.
- Body Butter:** Deep hydration, Smooth & even-toned skin, restores skin's natural glow, Locks in moisture.
- Stretch Marks Cream:** Emollient, improves skin elasticity, eliminates dryness and itching, reduces stretch marks and scars, smoother skin,
- Lip Balm:** Softens and hydrate lips, prevent moisture loss, protects against environmental factors.
- Hair Conditioner:** Deep Conditioning, hair strengthening, Frizz Control.

27. ALLANTOIN

Allantoin in skincare is a popular, naturally-derived (often synthetic) ingredient known for its soothing, healing, moisturizing, and skin-smoothing properties, found in products for irritation, dryness, acne, and minor wounds by promoting cell regeneration and hydration while gently exfoliating dead skin cells. It's safe for most skin types, even sensitive skin, and works well with ingredients like retinol but should be patch-tested, especially with strong exfoliants. Allantoin is also hygroscopic that it helps to absorb water from the environment near you that's why it is considered as best ingredients in creams, lotions, moisturizers, conditioners and lip products. It helps to eliminate skin flakiness, soothes dry patches and repairs cracks on the skin.

- **Environmental Protection:** Relieves irritation, redness, and protects against external stressors, making it great for sensitive skin.
- **Heals & Promotes Cell Growth:** Speeds up the healing of minor cuts, scrapes, burns, and acne by encouraging new skin cell formation.
- **Hydrates & Smooths:** Softens rough skin, improves hydration, and helps shed dead skin cells for a fresher look.
- **Anti-aging:** Reduces the visible impact of aging on the skin.

27.1. Product Range

- | | |
|--------------------------------------|---|
| a) Customized Moisturizers & Lotions | c) Customized Anti-scar cream, Anti-acne Products |
| b) Customized Serums & Night Creams | d) Customized Shampoo and Hair Conditioner |

28. PANTHENOL

Panthenol, also known as provitamin B5, is a versatile skincare ingredient that provides multiple benefits. It primarily acts as a moisturizer, drawing water into the skin to hydrate and improve elasticity. Additionally, panthenol possesses soothing properties, helping to reduce redness and irritation, and may even accelerate wound healing. Panthenol acts as a humectant, meaning it attracts and binds water molecules, effectively hydrating the skin. It helps to reduce transepidermal water loss (TEWL), the process where water evaporates from the skin, preventing it from drying out. This improved hydration can result in softer, more supple, and smoother-looking skin.

- **Soothing and Anti-Inflammatory Properties:** Panthenol has anti-inflammatory properties that can help soothe irritated skin, reducing redness and inflammation. This makes it beneficial for sensitive skin types and individuals prone to conditions like acne or eczema.
- **Wound Healing and Skin Barrier Support:** Panthenol can help accelerate the skin's natural healing process, making it effective for minor cuts, burns, and post-sun irritation. It strengthens the skin barrier, which acts as a protective shield against environmental aggressors, preventing moisture loss and promoting healthier skin.
- **Appearance:** It may also help improve skin elasticity and texture, making it suitable for addressing signs of aging.

28.1. Product Types

- a) Customized Creams
- b) Customized Lotions
- c) Customized Shampoo
- d) Customized Conditioner
- e) Customized Face washes

29. BEESWAX

Beeswax is a popular skincare ingredient that moisturizes, protects, and soothes skin by forming a breathable barrier, locking in moisture, and offering antibacterial and anti-inflammatory benefits, making it great for dry skin, balms, lotions, and sensitive skin by softening, conditioning, and supporting cell rejuvenation. It also adds texture and stabilizes products, acting as a natural thickener and emulsifier.

- **Moisturizing & Humectant:** Attracts and seals in moisture, preventing dehydration and keeping skin soft and supple.
- **Skin Protective Barrier:** Creates a breathable shield against environmental pollutants, harsh weather, and bacteria.
- **Skin soothing & Healing:** Its anti-inflammatory and antibacterial properties help calm irritation from eczema, psoriasis, acne, and minor wounds.
- **Nourishing & Conditioning:** Rich in Vitamin A and antioxidants, it supports skin cell regeneration and improves texture.

29.1. Product Type

- a) Customized Lip Balm
- b) Customized Cold Cream
- c) Customized Moisturizing Cream & Lotion
- d) Customized Body Butter, & Balm
- e) Customized Anti-acne Cream

30. COCONUT OIL

Coconut, primarily as coconut oil, is a popular skincare ingredient known for its intense moisturizing, barrier-strengthening, and antimicrobial properties, derived from its fatty acids (like lauric acid) and Vitamin E, making skin softer, smoother, and more resilient, though it can be too heavy for acne-prone skin and isn't a substitute for sunscreen. It's used in products from cleansers to lotions, offering deep hydration, helping heal minor skin damage, and improving texture for dry to sensitive skin. Coconut has antimicrobial properties that can help protect the skin from harmful bacteria and fungi. This makes it useful for people with all skin types, but especially those with acne-prone skin. Coconut oil is a source of vitamin E, an important antioxidant that helps to protect the skin from damage caused by free radicals, reducing oxidative damage.

- **Deep Moisturization:** Forms an occlusive layer to lock in moisture, preventing dryness and flakiness.
- **Barrier Repair:** Fatty acids strengthen the skin's protective barrier, improving lipid function.
- **Soothing & Healing:** Anti-inflammatory properties reduce redness, while it aids in faster healing of minor cuts and abrasions.
- **Antimicrobial Action:** Helps combat bacteria (like *P. acnes* related to acne) and fungi, beneficial for managing breakouts.
- **Makeup Remover & Cleanser:** Dissolves impurities effectively without disrupting the skin's balance.
- **Versatile Forms:** Used as oil, cream, milk powder (in baths), and even coconut fiber in masks for firming.

30.1. Product Range

- a) Customized Moisturizer Lotion & Cream
- b) Customized Body butter
- c) Customized Transparent Glycerin Soap
- d) Customized Hair Conditioner

31. JOJOBA OIL

Jojoba oil is a popular skincare ingredient because its structure closely mimics the skin's natural sebum, making it an excellent, lightweight moisturizer that hydrates without clogging pores, balancing oil production for acne-prone skin while soothing dryness, and it's found in

everything from face oils and serums to lotions, makeup removers, and sunburn treatments due to its anti-inflammatory, antioxidant, and antibacterial properties. Jojoba oil may have an oil-like consistency, but it is not technically an oil, which is mostly composed of pure waxes, rather than a standard oil. Jojoba oil functions as both an emollient and humectant for your skin.

- **Moisturizer:** Locks in moisture, smooths skin, and improves elasticity.
- **Oil Control:** Helps regulate sebum, making it great for oily and acne-prone skin.
- **Makeup Remover:** Effectively dissolves makeup, including waterproof types, without irritation.
- **Barrier Support:** Promotes healthy skin barrier function and helps repair damage and helps fighting against acne.
- **Lightweight & Fast-Absorbing:** Leaves skin soft and hydrated, not greasy.
- **Rich in Vitamin E:** Provides antioxidant protection.

31.1. Product Range

- a) Customized Moisturizing Lotion & Cream
- b) Customized Body butter
- c) Customized Hair Conditioner

32. HIBISCUS OIL

Hibiscus seed oil excellent source of polyunsaturated fatty acids including 30-45 % linoleic acid, 25-40 % oleic acid, 17-22 % palmitic acid, in addition it has cyclopropenoid fatty acids, such as malvalic and dihydrosterculic acid. It is also rich in anti-oxidant compounds like vitamin E, vitamin C and anthocyanins, Hibiscus oil offers benefits for skin and hair, acting as an antioxidant to fight aging, moisturizing deeply, and improving skin tone, while for hair it conditions, adds shine, reduces frizz, and promotes growth by nourishing the scalp and strengthening strands. It is excellent for restoring skin elasticity, soothing sun-exposed skin, and conditioning hair for softness and strength. It also strengthens the hair shaft and helps reduce hair fall by deeply nourishing the scalp. Gently warm hibiscus oil and massage it into your scalp.

Skin Benefits

- **Anti-aging:** Antioxidants protect against free radicals, reducing fine lines and wrinkles.
- **Moisturizing:** It is high in mucilage, thus helps skin retain moisture.
- **Brightening & Toning:** Natural acids exfoliate dead skin and can fade dark spots for an even tone
- **Soothing:** Helps calm skin after sun exposure.
- **Cleansing:** Can help cleanse pores and fight acne-causing bacteria.

Hair Benefits

- **Strengthening:** Nourishes the hair fiber, preventing breakage and split ends.
- **Shine & Softness:** Adds luster and makes hair feel silky.
- **Frizz Control:** Ideal for curly hair to define curls and reduce frizz.

- **Dandruff Relief:** Can help soothe itchy, flaky scalps.
- **Hair Growth:** May stimulate circulation to the scalp, promoting growth and thickness.

32.1. Product Range:

- | | |
|---|------------------------------------|
| a) Customized Moisturizing Lotion & Cream | c) Customized Hair Conditioner |
| b) Customized Body butter | d) Customized Anti-Hair Fall blend |

33. CASTOR OIL

Castor oil is a nutrient-rich vegetable oil widely used for its intense moisturizing, anti-inflammatory, and antimicrobial properties. Its main ingredients are ricinoleic acid (90%), a unique hydroxylated fatty acid, making it a rich source of fatty acids like oleic acid (Omega-9), linoleic acid (Omega-6), stearic acid and palmitic acid, alongside minor components like flavonoids, vitamin E, and phytosterols. This oil potentially treats dry skin, reducing acne inflammation, promoting hair health, and serving as a stimulant laxative. The ricinoleic acid, a major component of this oil helps in wound healing and skin conditioning. Castor oil provides several health benefits for the face and skin, including helping manage acne, moisturizing, and reducing inflammation.

- **Skin Hydration & Health:** Acts as a powerful humectant, reducing water loss and moisturizing dry skin. Its antimicrobial properties may help combat acne and promote wound healing by creating a moist environment.
- **Hair and Scalp Nourishment:** Used to condition hair, reduce split ends, and promote scalp health, potentially fostering a thicker appearance.

33.1. Product Range

- | | |
|---|------------------------------------|
| a) Customized Moisturizing Lotion & Cream | c) Customized Hair Conditioner |
| b) Customized Body butter | d) Customized Anti-Hair Fall blend |
| | e) Customized Soaps |

34. NEEM OIL

Neem oil, derived from the seeds of the *Azadiracta indica* tree, is a complex mixture primarily composed of triglycerides and fatty acids, along with potent important fatty acids including linoleic acid (up to 46%), oleic acid (28%), palmitic acid (12%), and stearic acid, alongside limonoids like azadirachtin, nimbin, and nimbidin. It offers several benefits hair like controlling dandruff, soothing itchy scalps, fighting fungal/bacterial issues, promoting stronger hair growth, conditioning, adding shine, and combating lice due to its antifungal, antibacterial, and antioxidant properties, creating a healthy scalp environment for vibrant hair. It also offers significant skin benefits like acting as an antibacterial, antifungal, and anti-inflammatory agent to combat acne, eczema, and infections, while its fatty acids, Vitamin E, and antioxidants

deeply moisturize, improve elasticity, fight aging signs like wrinkles, brighten skin, and promote healing for a clearer, healthier glow.

- **Fights Acne & Infections:** Its potent antibacterial and antifungal properties kill acne-causing bacteria and help treat infections, pimples, blackheads, and rashes.
- **Moisturizes & Nourishes:** Rich in fatty acids and Vitamin E, it deeply hydrates, improves skin elasticity, and prevents dryness, keeping skin plump and soft.
- **Anti-Aging:** Antioxidants and compounds help reduce fine lines, wrinkles, and pigmentation, promoting a natural glow and healthy cell regulation.
- **Heals & Protects:** Speeds healing of minor cuts and abrasions and forms a protective barrier against pollution and impurities.
- **Dandruff Control:** Antifungal properties, especially azadirachtin, combat the yeast (*Malassezia*) causing dandruff, reducing flakes and itchiness.
- **Scalp Health:** Antibacterial and anti-inflammatory actions soothe irritation, clear infections, and balance scalp environment for healthy growth.
- **Promotes Hair Growth:** Antioxidants and regenerative properties protect follicles, improve circulation, and strengthen roots, reducing hair loss and thinning.
- **Moisturizes & Conditions:** Due to its fatty acids, it deeply conditions, adds shine, and fights frizz.
- **Fights Lice:** Azadirachtin can disrupt insect hormones, making it effective against head lice.
- **Prevents Premature Graying:** Antioxidants protect hair cells from oxidative stress, helping maintain natural color.

34.1. Product Range

- a) Customized Hair Conditioner
- b) Customized Anti-Hair Fall blend
- c) Customized Soaps

35. AMLA OIL

Amla oil is cold-pressed oil extracted from the seed of the *Emblica Officinalis* plant (Amla). This oil is rich in fatty acids like linoleic acid (51%) and oleic acid (26.4%). It also contains polyphenols (tannins, gallic acid), Vitamin C, and Vitamin E. It potentially promotes hair growth, strengthens roots, reduces dandruff, and adds shine, while also moisturizing, firming, and brightening the skin. It acts as an effective anti-inflammatory for both scalp and skin.

Benefits for Hair:

- **Promotes Growth and Strength:** It is rich in vitamin C and antioxidants, it strengthens hair follicles, potentially reducing hair fall and stimulating growth.
- **Prevents Premature Greying:** Its regular use helps maintain natural hair pigment and prevents premature graying.
- **Conditions and Adds Shine:** It acts as a natural conditioner, improving texture, enhancing shine, and making hair more manageable.

- **Scalp Health:** It fights dandruff, reduces itchiness, and keeps the scalp hydrated.

Benefits for Skin:

- **Moisturizes and Softens:** It acts as an excellent moisturizer, locking in hydration to prevent dryness and maintain skin suppleness.
- **Anti-Aging and Brightening:** High vitamin C and antioxidant content aid in reducing acne, brightening the complexion, and promoting collagen production.
- **Soothes Inflammation:** Its anti-inflammatory properties help calm skin conditions like eczema and psoriasis.

35.1. Product Range

- | | |
|--------------------------------|------------------------------------|
| a) Customized Shampoo | c) Customized Anti-Hair Fall blend |
| b) Customized Hair Conditioner | d) Customized Soaps |

36. LEMONGRASS OIL

Lemongrass oil is used in skincare for its antibacterial, antifungal, and antioxidant properties, helping to purify oily or acne-prone skin, balance oil production, soothe inflammation, and fight signs of aging by clarifying pores, reducing redness, and promoting a clear, radiant complexion, though it must always be diluted with a carrier oil before topical use to prevent irritation. Lemongrass oil balances oil production in the scalp and also stimulates hair growth. It may also be able to reduce the appearance of redness, offering protection for pores against harmful bacteria. Lemongrass oil helps lighten these areas, and it has been noted that it is one of the safe and effective oils in lightening dark areas. The fact is that lemongrass has been known to be a beneficial ingredient for skin care as well, incorporated into cleansers, toners and masks for its refining, refreshing and deep cleansing properties.

- **Clears Acne & Pores:** Antibacterial and astringent properties help unclog pores, reduce breakouts, and tone the skin.
- **Balances Oil:** Regulates sebum (oil) production, leading to less greasiness and a matte finish, ideal for oily skin.
- **Soothes Inflammation:** Anti-inflammatory qualities calm redness, swelling, and irritation for a smoother look.
- **Anti-Aging:** Rich in antioxidants that neutralize damaging free radicals, protecting skin from stress and signs of aging.
- **Brightens & Tones:** Can help lighten skin, restore radiance, and improve overall skin tone.

36.1. Product Range

- | | |
|---|--------------------------------|
| a) Customized Moisturizing Lotion & Cream | c) Customized Hair Conditioner |
| b) Customized Body butter | d) Customized Soaps |

37. PEPPERMINT OIL

Peppermint oil is well regarded for its healing power in traditional medicine practices. In skincare products, it offers cooling, refreshing, and anti-inflammatory benefits, soothing irritation, redness, and itching while fighting acne due to its antimicrobial properties and helping control excess oil for clearer pores, making it popular in cleansers, toners, and masks for a fresh, tingling sensation, but it must always be diluted with a carrier oil (like coconut or jojoba) to prevent skin sensitivity.

- **Cooling & Soothing:** Delivers a refreshing, tingling sensation and calms inflammation, redness, and itchiness.
- **Acne Control:** Its antimicrobial properties help fight acne-causing bacteria and deeply cleanse pores, reducing breakouts.
- **Oil Regulation:** Helps balance excess oil production, benefiting oily and acne-prone skin.
- **Brightening:** Can help revive dull skin for a healthier, more radiant look.
- **Reduces Irritation:** Offers relief from sunburn, dermatitis, and general skin irritation.

37.1. Product Types

- a) Customized moisturizers
- b) Customized toners
- c) Customized masks
- d) Customized soaps

38. ROSEMARY OIL

Rosemary oil in skincare is valued for its antioxidant, anti-inflammatory, antibacterial, and antiseptic properties, helping with acne, redness (like rosacea/eczema), signs of aging, and improving radiance by boosting circulation and fighting free radicals, often found in cleansers, serums, and deodorants, but must be diluted with carrier oils and patch-tested to avoid skin irritation.

- **Fights Acne & Bacteria:** Its antimicrobial properties help clear blemishes and oily skin.
- **Reduces Inflammation:** Soothes redness from conditions like eczema, rosacea, and puffiness.
- **Anti-Aging:** Antioxidants protect against environmental damage, reducing signs of aging like fine lines.
- **Improves Radiance:** Boosts circulation, leading to healthier, more radiant skin and lightening dark spots.
- **Natural Deodorant:** Antibacterial action fights odor-causing bacteria.

38.1. Product Types

- a) Customized Shampoos
- b) Customized Conditioner
- c) Customized Lotions
- d) Customized Specific hair/scalp oils

39. CITRUS OIL

Citrus essential oils (like lemon, orange, bergamot) are popular in skincare for their cleansing, brightening, antioxidant, and astringent properties, helping with acne, excess oil, dullness, and signs of aging by fighting bacteria, removing dead skin, and stimulating collagen. They are used in cleansers, toners, and moisturizers for a fresh scent and revitalizing effects, but must be properly diluted and may cause photosensitivity, requiring sun protection.

- **Acne & Oily Skin:** Antibacterial and astringent properties help control oil, clear pores, and reduce breakouts.
- **Skin Brightening:** Antioxidants (like Vitamin C) fight free radicals, even skin tone, and promote a radiant glow.
- **Anti-aging:** Antioxidants protect against environmental damage, while some oils can boost collagen for firmer skin.
- **Cleansing & Detoxifying:** Remove dirt, impurities, and dead cells, leaving skin feeling purified and refreshed.
- **Soothing:** Can help calm inflammation and redness, especially when diluted.

39.1. Product Types

- a) **Lemon Oil:** Astringent, excellent for oily skin, dark spots, and deep cleansing.
- b) **Orange Oil (Sweet Orange):** Detoxifying, improves texture, and adds fragrance.
- c) **Bergamot Oil:** Battles germs and inflammation, calms skin.
- d) **Lime Oil:** Antioxidant, firming, hydrating, and antimicrobial.

40. LAVENDER OIL

Lavender essential oil is a popular skincare ingredient due to its anti-inflammatory, antibacterial, and antioxidant properties, helping soothe irritation, fight acne, reduce redness, and promote healing for clearer, more even-toned skin. It is used in various products like toners, moisturizers, and masks, and is incorporated into several hair and skin care products.

- **Soothes Skin:** Its anti-inflammatory and antiseptic properties reduce redness, swelling, and irritation from acne, eczema, sunburn. With eczema, your skin gets dry, itchy, and scaly. It can appear mild or chronic and in multiple locations. Since lavender has antifungal properties and reduces inflammation, it can help keep eczema at bay.
- **Fights Acne:** Lavender oil works to kill bacteria, and this can prevent and heal acne breakouts. It unclogs pores and reduces inflammation when you put it on your skin.
- **Anti-Aging:** Antioxidants combat free radicals that cause fine lines and wrinkles, while promoting cell regeneration for smoother skin.
- **Evens Skin Tone:** Helps reduce discoloration, dark spots, and hyperpigmentation.
- **Promotes Healing:** Stimulates skin cell repair, beneficial for scars, burns, and overall skin health.
- **Calming Aroma:** Aromatherapy benefits help relax the mind and body, enhancing its use in nighttime treatments and bath products.

41. TEA TREE OIL

Tea tree oil (melaleuca oil) is a popular essential oil in skincare, prized for its antibacterial, anti-inflammatory, and purifying properties, making it excellent for acne-prone, oily skin to reduce blemishes, redness, and excess oil. It's found in cleansers, moisturizers, toners (diluted with witch hazel), and spot treatments, but must always be diluted with a carrier oil (like jojoba or olive oil) and patch-tested first to prevent irritation, especially for sensitive skin.

- **Fights Acne:** Calms inflammation and swelling associated with pimples.
- **Controls Oil:** Helps manage excess sebum production.
- **Purifies & Cleanses:** Acts as a natural antiseptic to keep skin clear.
- **Soothes Irritation:** Reduces redness and calms inflamed skin.
- **Facial Washes & Cleansers:** Products like The Body Shop's Tea Tree Facial Wash help control blemishes.
- **Toners:** Dilute with witch hazel for a refreshing, clarifying toner.
- **Spot Treatments:** Apply diluted oil directly to breakouts.
- **Moisturizers & Serums:** Look for lightweight formulas that mattify and clarify.
- **Clear Blemishes:** Blemishes can be caused by a number of things – hormones, air quality, dehydration – and are formed when sebum builds up inside your pores. Our Tea Tree Oil helps cleanse your pores, reducing the appearance of blemishes over time.
- **Hair and scalp treatment:** It is used to treat dandruff by removing chemicals and dead skin cells from the scalp. Using tea tree oil on your hair may help it to stay healthy and moisturized, promoting optimal growth.

41.1. Product Types

- a) Customized Moisturizers
- b) Customized Shampoos
- c) Customized Cleansers
- d) Customized Scalp oils

42. ARGAN OIL

Argan oil, known as "liquid gold," is a popular ingredient in skin and hair care for its rich Vitamin E, fatty acids, and antioxidants, deeply moisturizing, strengthen hair, smoothing frizz, hydrating skin and fighting signs of aging like dryness and wrinkles. It absorbing well without greasiness for head-to-toe nourishment. It's used in shampoos, conditioners, lotions, and serums to repair damaged hair, add shine, protect from sun/heat, and leave skin soft, radiant, and supple. Enriched with vitamin E is versatile oil that exfoliates tones and moisturizes the skin, helps reduce acne, stretch marks, dryness and roughness.

Benefits for Hair

- **Moisturizes & Conditions:** Deeply hydrates hair, making it softer, silkier, and more manageable, perfect for dry or brittle hair.
- **Reduces Frizz & Adds Shine:** Tames frizz for a sleek look and imparts a healthy, natural glow.

- **Strengthens & Repairs:** Rich in antioxidants, it protects against styling damage, environmental stress, and helps repair split ends.
- **Protects:** Shields hair from heat styling and sun damage.

Benefits for Skin

- **Intense Moisturization:** Excellent for dry skin, hands, cuticles, and even cracked heels, providing hydration without a greasy feel.
- **Anti-Aging:** Vitamin E helps fight free radicals, improving skin elasticity, firmness, and reducing the appearance of fine lines and wrinkles.
- **Soothes & Protects:** Can be used for skin before/after sun exposure and on sunburned skin.
- **Improves Complexion:** Promotes smoother, more radiant skin and can help with blemishes.

42.1. Products Type

- | | |
|--|---------------------------|
| a) Customized Shampoos, & conditioners | g) Customized Body oils |
| b) Customized Styling oils | h) Customized Soaps |
| c) Customized Masks | i) Customized lip balms |
| d) Customized Face oils | j) Customized Face washes |
| e) Customized Moisturizers | |
| f) Customized lotions | |

43. CHARCOAL

Activated charcoal in skincare and hair care acts like a magnet, powerfully absorbing impurities, excess oil, dirt, and toxins for deep cleansing, unclogging pores, and detoxifying skin and scalp, making it great for oily/acne-prone skin and greasy hair, leaving skin clearer, pores minimized, and hair feeling fresh and lighter. It's used in masks, cleansers, soaps, and shampoos for deep purification, oil control, gentle exfoliation, and reducing buildup, improving overall skin texture and scalp health.

In Skin Care:

- **Deep Cleansing & Detox:** Draws out pollutants, makeup, and dirt from pores, ideal for congested or dull skin.
- **Oil Control:** Absorbs excess sebum, reducing shine and mattifying skin, great for oily skin types.
- **Pore Minimization:** Cleans pores thoroughly, making them appear smaller and skin smoother.
- **Exfoliation:** Gently removes dead skin cells, improving texture and radiance.

In Hair Care:

- **Deep Scalp Cleanse:** Lifts buildup from styling products, hard water, and oil.
- **Reduces Oiliness:** Absorbs sebum, making hair less greasy and feel fresher for longer.
- **Improves Scalp Health:** Clears clogged follicles, promoting better nutrient flow and reducing itchiness/dandruff.

43.1. Products Types

- a) Customized Face and Body Cleansers
- b) Customized Shampoos
- c) Customized Face masks
- d) Customized Soaps





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